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Level 1

TV sales fell for the first time ever in U.K.

11th December, 2014

<http://www.breakingnewsenglish.com/1412/141211-television-1.html>

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THE READING

From <http://www.breakingnewsenglish.com/1412/141211-television-1.html>

Things are not so good for makers of televisions in the U.K. The number of homes with a TV fell for the first time ever. After years of television sales increasing, the opposite is happening. The number of U.K. homes with a TV fell from 26.33 million in 2012 to 26.02 million in 2013 - a fall of 300,000. The first survey on TV ownership in Britain was in 1956. Only 30 per cent of homes had a TV. This increased to 93 per cent in the 1970s.

The fall in TV ownership is because of tablets, mobile phones and laptops. People now watch 'catch-up' TV, which is when they record shows and watch them later on digital devices. Catch-up TV is becoming very popular. The BBC said that 47 per cent of people use its iPlayer website on tablets or mobiles. It was 25 per cent in 2012. Fifteen per cent of 18-24-year-olds watch TV on a laptop, compared to the U.K. average of 3 per cent.

Sources: <http://www.theguardian.com/media/2014/dec/08/number-uk-homes-tv-falls-first-time-ofcom>
<http://www.bbc.co.uk/news/entertainment-arts-30392654>
<http://www.digitalspy.co.uk/tech/news/a615396/number-of-uk-households-with-a-tv-falls-for-the-first-time.html>

VOCABULARY MATCHING

From <http://www.breakingnewsenglish.com/1412/141211-television-1.html>

PARAGRAPH ONE:

- | | |
|------------------------------|-------------------------|
| 1. Things are not so | a. ownership in Britain |
| 2. makers of | b. good |
| 3. the opposite | c. had a TV |
| 4. a fall | d. televisions |
| 5. The first survey on TV | e. of 300,000 |
| 6. Only 30 per cent of homes | f. 93 per cent |
| 7. This increased to | g. 1970s |
| 8. in the | h. is happening |

PARAGRAPH TWO:

- | | |
|--------------------------------|--------------------------|
| 1. The fall in TV ownership is | a. of 18-24-year-olds |
| 2. mobile phones | b. devices |
| 3. People now watch | c. later |
| 4. record shows and watch them | d. very popular |
| 5. digital | e. because of tablets |
| 6. Catch-up TV is becoming | f. average of 3 per cent |
| 7. Fifteen per cent | g. and laptops |
| 8. compared to the U.K. | h. 'catch-up' TV |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1412/141211-television-1.html>

Things (1) _____ makers of televisions in the U.K. The number of homes (2) _____ for the first time ever. After _____ years of television (3) _____, the opposite is happening. The number of U.K. homes with a TV fell from 26.33 (4) _____ to 26.02 million in 2013 - a fall of 300,000. The (5) _____ TV ownership in Britain was in 1956. Only 30 per cent of homes had a TV. This increased to 93 per cent (6) _____.

The fall in TV ownership (7) _____ tablets, mobile phones and laptops. People now watch 'catch-up' TV, (8) _____ record shows and watch them later on (9) _____. Catch-up TV is becoming very popular. The BBC said that 47 per cent (10) _____ iPlayer website on tablets or mobiles. It was 25 per cent in 2012. Fifteen per cent of (11) _____ watch TV on a laptop, compared to the U.K. (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1412/141211-television-1.html>

Things are not so good for makers of televisions in the U.K. The number of homes with a TV fell for the first time ever. After years of television sales increasing, the opposite is happening. The number of U.K. homes with a TV fell from 26.33 million in 2012 to 26.02 million in 2013 - a fall of 300,000. The first survey on TV ownership in Britain was in 1956. Only 30 percent of homes had a TV. This increased to 93 percent in the 1970s. The fall in TV ownership is because of tablets, mobile phones and laptops. People no longer watch 'catch-up' TV, which is when they record shows and watch them later on digital devices. Catch-up TV is becoming very popular. The BBC said that 47 percent of people use its iPlayer website on tablets or mobiles. It was 25 percent in 2012. Fifteen percent of 18-24-year-olds watch TV on a laptop, compared to the U.K. average of 3 percent.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

WRITING

From <http://www.breakingnewsenglish.com/1412/141211-television-1.html>

Write about **television** for 10 minutes. Comment on your partner's paper.
