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Level 6

World Taekwondo Federation (WTF) changes name

27th June, 2017

<http://www.breakingnewsenglish.com/1706/170627-wtf.html>

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Please try Levels 5 and 4 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

The World Taekwondo Federation has changed its name to simply World Taekwondo. The rebranding is to avoid confusion over its acronym 'WTF'. This acronym is widely used as a slang term on social media, but it has a very different and very rude meaning when it is used on Facebook, or Twitter. The abbreviation 'WTF' is a slang term that is often used to indicate disdainful disbelief. The World Taekwondo president said: "In the digital age, the acronym of our federation has developed negative connotations unrelated to our organization, and so it was important that we rebrand to better engage with our fans...stay relevant and appeal to young and modern audiences."

Taekwondo is a Korean martial art, characterized by its emphasis on head-height kicks, jumping and spinning kicks, and fast kicking techniques. The Taekwondo Federation president said: "Since 1973, we have been known as the World Taekwondo Federation. Over the following 44 years, we have grown taekwondo into the global sport it is today with 208 member national federations worldwide; we have led taekwondo to the Olympic Games, and in 2020 will have the honour of seeing taekwondo at both the Olympic and Paralympic Games; and we have reinforced our federation's position as a global leader in taking taekwondo beyond sport and into the field of humanitarianism."

Sources: <https://www.rt.com/sport/393856-world-taekwondo-federation-wtf/>
<http://www.insidethegames.biz/articles/1051887/wtf-announces-rebrand-to-world-taekwondo>
<http://www.worldtaekwondo.org/wtf-rebrands-to-world-taekwondo/>

WARM-UPS

1. TAEKWONDO: Students walk around the class and talk to other students about taekwondo. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

taekwondo / rebranding / confusion / slang / different / disbelief / digital age / fans / martial art / jumping / kicks / techniques / global sport / Olympics / humanitarianism

Have a chat about the topics you liked. Change topics and partners frequently.

3. MARTIAL ART: Students A **strongly** believe taekwondo is the best martial art in the world; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

4. REBRANDING: Imagine you can rebrand these companies / organizations. What would you do? Complete this table with your partner(s). Change partners often and share what you wrote.

	New image	Why?
United Nations		
Apple		
Ferrari		
FIFA		
BBC		
McDonalds		

5. ACRONYM: Spend one minute writing down all of the different words you associate with the word "acronym". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. COMBAT SPORTS: Rank these with your partner. Put the best sports at the top. Change partners often and share your rankings.

- taekwondo
- karate
- judo
- wrestling
- boxing
- fencing
- sumo
- mixed martial arts

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. The World Taekwondo Federation is now called World Taekwondo. **T / F**
- b. The name changed because of confusion over the acronym 'WTF'. **T / F**
- c. The World Taekwondo president said 'WTF' gave a negative image. **T / F**
- d. The name change was not to appeal to younger fans. **T / F**
- e. The name World Taekwondo Federation started in 1937. **T / F**
- f. There are 208 national taekwondo federations worldwide. **T / F**
- g. Taekwondo will not be at the 2020 Tokyo Olympics. **T / F**
- h. Taekwondo has not entered the field of humanitarianism. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|------------------------|-------------------|
| 1. changed | a. strengthened |
| 2. evade | b. associations |
| 3. indicate | c. globally |
| 4. connotations | d. stay away from |
| 5. engage | e. attention |
| 6. emphasis | f. amended |
| 7. worldwide | g. privilege |
| 8. honour | h. capture |
| 9. reinforced | i. area |
| 10. field | j. signal |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|-----------------------------------------|---------------------------|
| 1. The rebranding is to avoid confusion | a. term |
| 2. widely used as a slang | b. as a global leader |
| 3. developed negative | c. relevant |
| 4. stay | d. on head-height kicks |
| 5. appeal to young and | e. over its acronym 'WTF' |
| 6. characterized by its emphasis | f. connotations |
| 7. Over the following | g. humanitarianism |
| 8. 208 member national federations | h. 44 years |
| 9. reinforced our federation's position | i. modern audiences |
| 10. into the field of | j. worldwide |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

The World Taekwondo Federation has changed its name to (1) _____ World Taekwondo. The rebranding is to (2) _____ confusion over its acronym 'WTF'. This acronym is widely used as a slang (3) _____ on social media, but it has a very different and very (4) _____ meaning when it is used on Facebook, or Twitter. The abbreviation 'WTF' is a slang term that is often used to indicate disdainful (5) _____. The World Taekwondo president said: "In the digital (6) _____, the acronym of our federation has developed negative connotations unrelated to our organization, and so it was important that we rebrand to better (7) _____ with our fans...stay relevant and appeal to young and modern (8) _____."

age
simply
disbelief
audiences
term
engage
avoid
rude

Taekwondo is a Korean martial art, (9) _____ by its emphasis on head-height kicks, jumping and (10) _____ kicks, and fast kicking techniques. The Taekwondo Federation president said: "Since 1973, we have been known as the World Taekwondo Federation. Over the (11) _____ 44 years, we have grown taekwondo into the global sport it is today with 208 (12) _____ national federations (13) _____; we have led taekwondo to the Olympic Games, and in 2020 will have the (14) _____ of seeing taekwondo at both the Olympic and Paralympic Games; and we have (15) _____ our federation's position as a global leader in taking taekwondo beyond sport and into the (16) _____ of humanitarianism."

following
field
characterized
worldwide
spinning
reinforced
member
honour

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

- 1) The World Taekwondo Federation has changed its _____ World Taekwondo
 - a. name to simple
 - b. name too simply
 - c. name to simply
 - d. named to simply
- 2) The rebranding is to avoid confusion over _____
 - a. it's acronym 'WTF'
 - b. its' acronym 'WTF'
 - c. its an acronym 'WTF'
 - d. its acronym 'WTF'
- 3) The abbreviation 'WTF' is a slang term that is often used to indicate _____
 - a. this painful disbelief
 - b. disdainful disbelief
 - c. disdainful this belief
 - d. this painful this belief
- 4) In the digital age, the acronym of our federation has developed _____
 - a. negatively connotations
 - b. negative connotations
 - c. negativity connotations
 - d. negatively connotation
- 5) better engage with our fans stay relevant and appeal to young and _____
 - a. modern audiences
 - b. modern audience is
 - c. modern audience
 - d. modern audiences are
- 6) Taekwondo is a Korean martial art, characterized by its emphasis on _____
 - a. head-height kicks
 - b. head-height kick
 - c. head-heighten kicks
 - d. heading-height kicks
- 7) Over the following 44 years, we have grown taekwondo into the global sport _____
 - a. it was today
 - b. it is today
 - c. it's today
 - d. it is today's
- 8) ... and in 2020 will have the honour of _____
 - a. see in taekwondo
 - b. seeing in taekwondo
 - c. seeing taekwondo
 - d. seen taekwondo
- 9) at both the Olympic and Paralympic Games; and we have reinforced our _____
 - a. federation's positions
 - b. federation's position
 - c. federation's positioned
 - d. federation's positional
- 10) a global leader in taking taekwondo beyond sport and into the _____
 - a. field off humanitarianism
 - b. fielding of humanitarianism
 - c. fielder of humanitarianism
 - d. field of humanitarianism

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

The World Taekwondo Federation has (1) _____ to simply World Taekwondo. The rebranding is (2) _____ over its acronym 'WTF'. This acronym is widely used as a slang term on social media, but it has a very different (3) _____ meaning when it is used on Facebook, or Twitter. The abbreviation 'WTF' is a slang term that is often used to indicate disdainful disbelief. The World Taekwondo president said: "In (4) _____, the acronym of our federation has developed negative connotations unrelated to our organization, and so it was important that we rebrand (5) _____ with our fans...stay relevant (6) _____ young and modern audiences."

Taekwondo is a Korean (7) _____, characterized by its emphasis (8) _____ kicks, jumping and spinning kicks, and fast kicking techniques. The Taekwondo Federation president said: "Since 1973, we have (9) _____ the World Taekwondo Federation. Over the following 44 years, we have grown taekwondo into the global sport it is today (10) _____ national federations worldwide; we have led taekwondo to the Olympic Games, and in 2020 will have the honour of seeing taekwondo (11) _____ Olympic and Paralympic Games; and we have reinforced our federation's position as a global leader in taking taekwondo beyond sport and (12) _____ humanitarianism."

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

1. What is the new name of the World Taekwondo Federation?
2. Where is the slang term 'WTF' widely used?
3. What kind of disbelief did the article say 'WTF' indicated?
4. In what age did the president say the acronym could be negative?
5. What kind of audiences does the president want to appeal to?
6. Where is taekwondo from?
7. When did the name World Taekwondo Federation start being used?
8. How many national taekwondo federations are there in the world?
9. When will taekwondo be in the Paralympic Games?
10. Into what area has taekwondo gone beyond that of sport?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

- 1) What is the new name of the World Taekwondo Federation?
 - a) World Taekwondo
 - b) Taekwondo World
 - c) Taekwondo International
 - d) Taekwondo Federation
- 2) Where is the slang term 'WTF' widely used?
 - a) on paper
 - b) online
 - c) at taekwondo competitions
 - d) at taekwondo gyms
- 3) What kind of disbelief did the article say 'WTF' indicated?
 - a) sudden
 - b) gentle
 - c) shocked
 - d) disdainful
- 4) In what age did the president say the acronym could be negative?
 - a) the dark age
 - b) the middle age
 - c) the digital age
 - d) the taekwondo age
- 5) What kind of audiences does the president want to appeal to?
 - a) young and hungry
 - b) eager and modern
 - c) hungry and eager
 - d) young and modern
- 6) Where is taekwondo from?
 - a) Japan
 - b) China
 - c) Korea
 - d) Thailand
- 7) When did the name World Taekwondo Federation start being used?
 - a) 1973
 - b) 1944
 - c) 2008
 - d) 1960
- 8) How many national taekwondo federations are there in the world?
 - a) 100
 - b) 44
 - c) 208
 - d) 202
- 9) When will taekwondo be in the Paralympic Games?
 - a) 2028
 - b) 2020
 - c) 2024
 - d) 2032
- 10) Into what area has taekwondo gone beyond that of sport?
 - a) humanitarianism
 - b) vegetarianism
 - c) egalitarianism
 - d) conservatism

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

Role A – Taekwondo

You think taekwondo is the most exciting combat sport. Tell the others three reasons why. Tell them what is wrong with their sports. Also, tell the others which is the least exciting of these (and why): wrestling, boxing or fencing.

Role B – Wrestling

You think wrestling is the most exciting combat sport. Tell the others three reasons why. Tell them what is wrong with their sports. Also, tell the others which is the least exciting of these (and why): taekwondo, boxing or fencing.

Role C – Boxing

You think boxing is the most exciting combat sport. Tell the others three reasons why. Tell them what is wrong with their sports. Also, tell the others which is the least exciting of these (and why): wrestling, taekwondo or fencing.

Role D – Fencing

You think fencing is the most exciting combat sport. Tell the others three reasons why. Tell them what is wrong with their sports. Also, tell the others which is the least exciting of these (and why): wrestling, boxing or taekwondo.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words " and ".

slang	term

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• simply• over• rude• age• important• modern	<ul style="list-style-type: none">• emphasis• fast• 1973• 208• 2020• field
-------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------

TAEKWONDO SURVEY

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

Write five GOOD questions about taekwondo in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

TAEKWONDO DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'taekwondo'?
3. What do you know about taekwondo?
4. What do you think about the name change?
5. What do you think of the acronym?
6. What do you think of slang?
7. What English slang do you know?
8. Do you think the rebranding will help taekwondo?
9. How can taekwondo become more popular?
10. Would you like to try taekwondo?

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TAEKWONDO DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'slang'?
13. What do you think about what you read?
14. What is your favourite martial art?
15. How does taekwondo compare to judo and karate?
16. Do you think you would be good at taekwondo?
17. Should taekwondo be in the Olympics?
18. How would being good at taekwondo change your life?
19. How do you think taekwondo affects humanitarianism?
20. What questions would you like to ask the taekwondo boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

The World Taekwondo Federation has (1) _____ its name to simply World Taekwondo. The rebranding is to (2) _____ confusion over its acronym 'WTF'. This acronym is widely used as a slang term (3) _____ social media, but it has a very different and very rude meaning when it is used on Facebook, or Twitter. The abbreviation 'WTF' is a slang term that is often used to (4) _____ disdainful disbelief. The World Taekwondo president said: "In the digital (5) _____, the acronym of our federation has developed negative connotations unrelated to our organization, and so it was important that we rebrand to better engage with our fans...stay relevant and appeal (6) _____ young and modern audiences."

Taekwondo is a Korean martial art, characterized (7) _____ its emphasis on head-height kicks, jumping and spinning kicks, and fast kicking techniques. The Taekwondo Federation president said: "Since 1973, we have been (8) _____ as the World Taekwondo Federation. Over the following 44 years, we have grown taekwondo (9) _____ the global sport it is today with 208 member national federations worldwide; we have led taekwondo to the Olympic Games, and in 2020 will have the honour of (10) _____ taekwondo at both the Olympic and Paralympic Games; and we have reinforced our federation's position (11) _____ a global leader in taking taekwondo (12) _____ sport and into the field of humanitarianism."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|----------------|---------------|---------------|--------------|
| 1. | (a) changed | (b) charged | (c) chastened | (d) chained |
| 2. | (a) evade | (b) avid | (c) avoid | (d) aphid |
| 3. | (a) as | (b) by | (c) on | (d) to |
| 4. | (a) complicate | (b) replicate | (c) vindicate | (d) indicate |
| 5. | (a) old | (b) day | (c) age | (d) months |
| 6. | (a) of | (b) to | (c) by | (d) at |
| 7. | (a) at | (b) by | (c) on | (d) as |
| 8. | (a) knew | (b) known | (c) knowing | (d) knows |
| 9. | (a) up | (b) of | (c) into | (d) by |
| 10. | (a) scene | (b) seen | (c) seer | (d) seeing |
| 11. | (a) that's | (b) has | (c) was | (d) as |
| 12. | (a) because | (b) behoove | (c) beneath | (d) beyond |

SPELLING

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

Paragraph 1

1. The rebranding is to avoid ooninufcs
2. This crnoyam is widely used
3. often used to tenidaic disdainful disbelief
4. rebrand to better geenag with our fans
5. stay lvtrneea
6. young and modern eecdsuina

Paragraph 2

7. Taekwondo is a Korean mritala art
8. fast kicking eithcuseng
9. national tdfrsoaeni
10. have the orohnu
11. we have coednrrief
12. the field of uthamaarmsniii

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

Number these lines in the correct order.

- () age, the acronym of our federation has developed negative connotations unrelated
- () known as the World Taekwondo Federation. Over the following 44 years, we have
- () of seeing taekwondo at both the Olympic and Paralympic Games; and we have reinforced our federation's
- (**1**) The World Taekwondo Federation has changed its name to simply World Taekwondo. The rebranding is to avoid
- () to our organization, and so it was important that we rebrand to better engage with our
- () position as a global leader in taking taekwondo beyond sport and into the field of humanitarianism."
- () confusion over its acronym 'WTF'. This acronym is widely used as a slang term on social media, but it has a very different
- () and very rude meaning when it is used on Facebook, or Twitter. The abbreviation 'WTF' is a slang
- () grown taekwondo into the global sport it is today with 208 member national federations
- () worldwide; we have led taekwondo to the Olympic Games, and in 2020 will have the honour
- () kicks, and fast kicking techniques. The Taekwondo Federation president said: "Since 1973, we have been
- () term that is often used to indicate disdainful disbelief. The World Taekwondo president said: "In the digital
- () Taekwondo is a Korean martial art, characterized by its emphasis on head-height kicks, jumping and spinning
- () fans...stay relevant and appeal to young and modern audiences."

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

1. The its confusion to rebranding acronym over avoid is .
2. used This as acronym a is slang widely term .
3. to indicate disdainful disbelief A slang term that is often used .
4. our Developed connotations to organization negative unrelated .
5. to and Stay modern young appeal relevant audiences and .
6. height emphasis kicks on Characterized head by - its .
7. the global sport it is today We have grown taekwondo into .
8. Olympic the to taekwondo led have We Games .
9. Reinforced leader global a as position federation's our .
10. field of humanitarianism Beyond sport and into the .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

The World Taekwondo Federation has changed its name *to / for* simply World Taekwondo. The rebranding is to *avoid / evade* confusion over its acronym 'WTF'. This acronym is *widely / wide* used as a slang term on social media, but it has a very *different / difference* and very rude meaning when it is used on Facebook, or Twitter. The abbreviation 'WTF' is a slang term that is often used to *indication / indicate* disdainful disbelief. The World Taekwondo president said: "In the digital *age / old*, the acronym of our federation has developed *negatively / negative* connotations unrelated to our organization, and so it was important *that / what* we rebrand to better engage *of / with* our fans...stay relevant and appeal to young and modern *audiences / audience*."

Taekwondo is a Korean martial *artist / art*, characterized by its *emphasis / emphasize* on head-height kicks, jumping and spinning kicks, and fast *kicking / kicked* techniques. The Taekwondo Federation president said: "Since 1973, we have been *knowing / known* as the World Taekwondo Federation. Over the following 44 years, we have *growing / grown* taekwondo into the global sport it is *daily / today* with 208 member national federations worldwide; we have *led / fed* taekwondo to the Olympic Games, and in 2020 will have the honour of seeing taekwondo *of / at* both the Olympic and Paralympic Games; and we have reinforced our federation's position *as / has* a global leader in taking taekwondo beyond sport and into the field *of / off* humanitarianism."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

Th_ W_rld T__kw_nd_ F_d_r_t__n h_s ch_ng_d _ts
n_m_t_ s_mply W_rld T__kw_nd_. Th_ r_br_ndng _s
t_ _v__d c_nfs__n _v_r _ts _cr_nym 'WTF'. Th_s
_cr_nym _s w_d_ly _s_d _s _ sl_ng t_rm _n s_c__l
m_d__, b_t _t h_s _ v_ry d_ff_r_nt _nd v_ry r_d_
m__nng wh_n _t _s _s_d _n F_c_b__k, _r Tw_tt_r.
Th_ _bbr_v__t__n 'WTF' _s _ sl_ng t_rm th_t _s _ft_n
_s_d t_ _nd c_t_ d_sd__nf_l d_sb_l__f. Th_ W_rld
T__kw_nd_ pr_s_d_nt s__d: "n th_ d_g_t_l_g_, th_
_cr_nym _f __r f_d_r_t__n h_s d_v_l_p_d n_g_t_v_
c_nn_t_t__ns _nr_l_t_d t_ __r _rg_n_z_t__n, _nd s_
_t w_s _mp_r_t_nt th_t w_ r_br_nd t_ b_tt_r _ng_g_
w_th __r f_ns...st_y r_l_v_nt _nd _pp__l_t_y__ng _nd
m_d_rn __d__nc_s."

T__kw_nd_ __s _ K_r__n m_r_t__l _rt, ch_r_ct_r_z_d by
_ts _mph_s_s _n h__d-h__ght k_cks, j_m_p_ng _nd
sp_nn_ng k_cks, _nd f_st k_ck_ng t_chn_q__s. Th_
T__kw_nd_ F_d_r_t__n pr_s_d_nt s__d: "S_nc_ 1973,
w_ h_v_ b__n kn_wn __s th_ W_rld T__kw_nd_
F_d_r_t__n. _v_r th_ f_ll_w_ng 44 y__rs, w_ h_v_
gr_wn t__kw_nd_ _nt_ th_ gl_b_l sp_rt _t _s t_d_y
w_th 208 m_mb_r_n_t__n_l f_d_r_t__ns w_rldw_d_; w_
h_v_ l_d t__kw_nd_ t_ th_ _lymp_c G_m_s, _nd _n
2020 w_ll h_v_ th_ h_n__r _f_s__ng t__kw_nd_ _t
b_th th_ _lymp_c _nd P_r_lymp_c G_m_s; _nd w_ h_v_
r__nf_rc_d __r f_d_r_t__n's p_s_t__n _s _ gl_b_l
l__d_r_n t_k_ng t__kw_nd_ b_y_nd sp_rt _nd _nt_ th_
f__ld _f_h_m_n_t_r__n_sm."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

the world taekwondo federation has changed its name to simply world taekwondo the rebranding is to avoid confusion over its acronym 'wtf' this acronym is widely used as a slang term on social media but it has a very different and very rude meaning when it is used on facebook or twitter the abbreviation 'wtf' is a slang term that is often used to indicate disdainful disbelief the world taekwondo president said "in the digital age the acronym of our federation has developed negative connotations unrelated to our organization and so it was important that we rebrand to better engage with our fans stay relevant and appeal to young and modern audiences"

taekwondo is a korean martial art characterized by its emphasis on head-height kicks jumping and spinning kicks and fast kicking techniques the taekwondo federation president said "since 1973 we have been known as the world taekwondo federation over the following 44 years we have grown taekwondo into the global sport it is today with 208 member national federations worldwide we have led taekwondo to the olympic games and in 2020 will have the honour of seeing taekwondo at both the olympic and paralympic games and we have reinforced our federation's position as a global leader in taking taekwondo beyond sport and into the field of humanitarianism"

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1706/170627-wtf.html>

TheWorldTaekwondoFederationhaschangeditsnametosimplyWorld Taekwondo. Therebrandingistoavoidconfusionoveritsacronym'WTF'. Thisacronymiswidelyusedasaslangtermsonsocialmedia, butithasaverydifferentandveryrudemeaningwhenitisusedonFacebook,orTwitter. Theabbreviation'WTF'isaslangtermthatisoftenuedtoindicatedisdainfuldisbelief. TheWorldTaekwondopresidentsaid:"Inthedigitalage, theacronymofourfederationhasdevelopednegativeconnotationsunrelatedtoourorganization, andsoitwasimportantthatwerebrandtobetter engagewithourfans...stayrelevantandappealtoyoungandmodernaudiences." TaekwondoisaKoreanmartialart, characterizedbyitsemphasisonhead-heightkicks, jumpingandspinningkicks, andfastkickingtechniques. TheTaekwondoFederationpresidentsaid:"Since1973, wehavebeenknownastheWorldTaekwondoFederation. Overthefollowing 44years, wehavegrowntaekwondointotheglobalsportitistodaywith208membernationalfederationsworldwide; wehaveledtaekwondototheOlympicGames, andin2020willhavethehonourofseeingtaekwondoatboththeOlympicandParalympicGames; andwehavereinforcedourfederation'spositionasagloballeaderintakingtaekwondobeyondsport andintothefieldofhumanitarianism."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about taekwondo. Share what you discover with your partner(s) in the next lesson.

3. TAEKWONDO: Make a poster about taekwondo. Show your work to your classmates in the next lesson. Did you all have similar things?

4. NAME CHANGE: Write a magazine article about World Taekwondo changing its name. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on taekwondo. Ask him/her three questions about it. Give him/her three of your ideas on the martial art. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a T b T c T d F e F f T g F h F

SYNONYM MATCH (p.4)

- | | |
|-----------------|-------------------|
| 1. changed | a. amended |
| 2. evade | b. stay away from |
| 3. indicate | c. signal |
| 4. connotations | d. associations |
| 5. engage | e. capture |
| 6. emphasis | f. attention |
| 7. worldwide | g. globally |
| 8. honour | h. privilege |
| 9. reinforced | i. strengthened |
| 10. field | j. area |

COMPREHENSION QUESTIONS (p.8)

1. Taekwondo Federation
2. On social media
3. Disdainful disbelief
4. The digital age
5. Young and modern audiences
6. Korea
7. 1973
8. 208
9. In 2020
10. Humanitarianism

MULTIPLE CHOICE - QUIZ (p.9)

1. d 2. b 3. d 4. c 5. d 6. c 7. a 8. c 9. b 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)