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Level 4

Smiley face emojis could hurt your career

16th August, 2017

<http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

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Please try Levels 5 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

Using smiley face emojis in work e-mails could damage your career. Research shows that if you put emojis in work mails, people might think you are incompetent. Researchers asked 549 people from 29 countries for their reaction to emojis. The people judged the competence and warmth of the e-mail writer. A researcher said: "Smileys do not increase perceptions of warmth and actually decrease perceptions of competence....A smiley is not a smile."

Emojis are often misunderstood. In some cases, technological problems can mean that an emoji displays differently in e-mails. This is because the writer and reader use different software or operating systems. Emojis started in Japan in the late 1990s. They quickly became very popular. Over six billion of them are sent every day around the world. There is even a World Emoji Day. This is on July the 17th every year.

Sources: <https://www.thesun.co.uk/tech/4241146/putting-smiley-face-emojis-in-work-emails-will-make-colleagues-hate-you-and-think-youre-incompetent/>
<http://www.telegraph.co.uk/news/2017/08/14/using-emojis-makes-people-think-incompetent-research-finds/>
<https://en.wikipedia.org/wiki/Emoji>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

PARAGRAPH ONE:

- | | |
|--|----------------------|
| 1. Using smiley face emojis in | a. the e-mail writer |
| 2. damage | b. work e-mails |
| 3. Researchers asked | c. smile |
| 4. their reaction | d. your career |
| 5. the competence and warmth of | e. 549 people |
| 6. Smileys do not increase perceptions | f. competence |
| 7. decrease perceptions of | g. to emojis |
| 8. A smiley is not a | h. of warmth |

PARAGRAPH TWO:

- | | |
|----------------------------------|------------------------|
| 1. Emojis are often | a. became very popular |
| 2. In some | b. in e-mails |
| 3. technological | c. different software |
| 4. an emoji displays differently | d. cases |
| 5. the writer and reader use | e. them are sent |
| 6. operating | f. misunderstood |
| 7. They quickly | g. systems |
| 8. Over six billion of | h. problems |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

Using smiley face (1) _____ e-mails could damage your career. Research (2) _____ put emojis in work mails, people might think (3) _____. Researchers asked 549 people from 29 countries for (4) _____ emojis. The people judged the competence and warmth of the e-mail writer. A researcher said: "Smileys (5) _____ perceptions of warmth and actually decrease perceptions of competence....A smiley (6) _____."

Emojis (7) _____. In some cases, technological problems can mean (8) _____ displays differently in e-mails. This is because the (9) _____ use different software or operating systems. Emojis started in Japan (10) _____ 1990s. They quickly became very popular. Over (11) _____ they are sent every day around the world. (12) _____ World Emoji Day. This is on July the 17th every year.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

Using smiley face emojis in work e-mails could damage your career. Research shows that if you put emojis in work mails, people might think you are incompetent. Researchers asked 549 people from 29 countries for their reaction to emojis. The people judged the competence and warmth of the e-mail writer. A researcher said: "Smileys do not increase perception of warmth and actually decrease perceptions of competence.... As smiley is not a smile." Emojis are often misunderstood. In some cases, technological problems can mean that an emoji displays differently in e-mails. This is because the writer and reader used different software or operating systems. Emojis started in Japan in the late 1990s. They quickly became very popular. Over six billion of them are sent every day around the world. There is even a World Emoji Day. This is on July the 17th every year.

EMOJIS SURVEY

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

Write five GOOD questions about emojis in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

