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Level 3 – 22nd March, 2019

Business suits and ties worn less and less

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https://breakingnewsenglish.com/1903/190322-business-suit.html

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From https://breakingnewsenglish.com/1903/190322-business-suit.html

More and more companies around the world are telling staff they do not need to wear a suit and tie. In the last century, most business people and office workers had to wear business clothes. In today's world, that is becoming less important. Companies now want their workers to dress in a more casual way. This is to make staff feel more relaxed, so they work harder. The latest international company to relax its dress code is the investment bank Goldman Sachs. It said its staff could choose not to wear a suit, but asked employees to "exercise good judgment" in deciding how to dress for work. It said the shift was due to "the changing nature of workplaces generally in favor of a more casual environment."

Many people in business think more casual dress is not a good thing. Justin Urquhart Stewart, founder of the investment company 7IM, said not wearing a suit and tie could give a bad impression to clients and customers. He said: "You're looking after people's money, so you should behave and dress respectfully. I would not expect to hand over my pension to someone in jeans, loafers and a football shirt. It may be old-fashioned but I think it would be dangerous for a business to do that." He added: "If you let people dress sloppily, that is how your brand will be perceived." Many companies, like Google and Amazon, allow their staff to dress casually and wear jeans and T-shirts to the office.

Sources: https://www.**bbc.com**/news/business-47466819

https://www. reuters.com/article/us-world-work-goldman-sachs/suits-and-ties-now-optional-sachs/suits-an

goldman-sachs-hedges-dress-code

https://fox8.com/2019/03/07/goldman-sachs-other-companies-loosening-traditional-dress-code/

WARM-UPS

- **1. BUSINESS SUITS:** Students walk around the class and talk to other students about business suits. Change partners often and share your findings.
- **2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

companies / suit / tie / century / business / casual / dress code / investment / nature a good thing / a bad impression / money / pension / old-fashioned / sloppy / T-shirts

Have a chat about the topics you liked. Change topics and partners frequently.

- **3. SUITS ARE BEST:** Students A **strongly** believe suits are best in the workplace; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.
- **4. DRESS:** What should these workers wear and why? Complete this table with your partner(s). Change partners often and share what you wrote.

	What?	Why?
Bankers		
Teachers		
Presidents		
Doctors		
Pilots		
Shop assistants		

- **5. CASUAL:** Spend one minute writing down all of the different words you associate with the word "casual". Share your words with your partner(s) and talk about them. Together, put the words into different categories.
- **6. CLOTHES:** Rank these with your partner. Put the best clothes at the top. Change partners often and share your rankings.

suit

jeans

socks

shirt

cap

gloves

• T-shirt

short pants

VOCABULARY MATCHING

Paragraph 1

- century
 A set of rules or conventions governing behavior or activity.
- 2. dress b. Clothing worn for formal, business or ceremonial reasons.
- 3. casual c. All the people working in a company or organization.
- 4. staff d. A period of one hundred years.
- 5. relax e. The ability to make well-thought decisions or come to sensible conclusions.
- 6. code f. Suitable for everyday, comfortable wear rather than formal occasions.
- 7. judgment g. Make a rule or restriction less strict, while not ending it.

Paragraph 2

- 8. founder h. Act or do things in a particular way in front of other people.
- 9. impression i. A person or organization who uses the services of a lawyer or other professional person or company.
- 10. client j. Thought of someone or something in a particular way.
- 11. behave k. A person who starts a business or organization.
- 12. sloppily I. An image or idea people have of something or someone.
- 13. perceived m. Let happen.
- 14. allow n. Carelessly and without effort.

BEFORE READING / LISTENING

From https://breakingnewsenglish.com/1903/190322-business-suit.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. In the last century, fewer people wore suits and ties. **T/F**
- b. Companies today want workers to dress in a more casual way. **T/F**
- c. A tech company is the latest to relax its dress code. T / F
- d. An investment bank asked its workers to do more exercise. T / F
- e. Many business people think causal dress is not a good thing. **T/F**
- f. A boss said workers who look after people's money should wear a suit. T / F
- q. The boss said a brand might suffer if workers dressed sloppily. **T / F**
- h. Amazon does not let its workers wear jeans to work. **T/F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- 1. telling
- 2. workers
- 3. casual
- 4. relax
- 5. due to
- 6. founder
- 7. impression
- 8. hand over
- 9. old-fashioned
- 10. perceived

- a. loosen
- b. seen
- c. creator
- d. informal
- e. give
- f. informing
- g. out of date
- h. because of
- i. employees
- j. image

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. More and more companies
- 2. This is to make staff feel more
- 3. relax its dress
- 4. exercise good
- 5. generally in favor of
- 6. founder of the
- 7. give a bad
- 8. behave and dress
- 9. it would be dangerous for a
- 10. how your brand will

- a. respectfully
- b. a more casual environment
- c. investment company 7IM
- d. be perceived
- e. code
- f. impression to clients
- g. around the world
- h. business to do that
- i. judgment
- i. relaxed

GAP FILL

More and more companies around the world are telling	last
(1) they do not need to wear a suit and tie. In the	good
(2) century, most business people and office	way
workers had to wear business clothes. In today's world, that is	favor
becoming (3) important. Companies now want their	iavui
workers to dress in a more casual (4) This is to	less
make staff feel more relaxed, so they work harder. The latest	due
international company to (5) its dress code is the	staff
investment bank Goldman Sachs. It said its staff could choose not	relax
to wear a suit, but asked employees to "exercise	
(6) judgment" in deciding how to dress for work. It	
said the shift was (7) to "the changing nature of	
workplaces generally in (8) of a more casual	
environment."	
Many people in business think more casual (9) is	clients
not a good thing. Justin Urquhart Stewart, founder of the	dress
investment company 7IM, said not wearing a (10)	casually
and tie could give a bad impression to (11) and	•
customers. He said: "You're looking after people's money, so you	fashioned
should (12) and dress respectfully. I would not	suit
expect to hand over my pension to someone in jeans, loafers and	perceived
a football shirt. It may be old-(13) but I think it	behave
would be dangerous for a business to do that." He added: "If you	
would be dangerous for a business to do that." He added: "If you let people dress (14), that is how your brand will be	sloppily
let people dress (14), that is how your brand will be	

LISTENING – Guess the answers. Listen to check.

1)	mo	re companies around the world are telling staff they do not need to wear a
	a.	suit and tier
		suit and tied suit and tie
		suit and tide
2)		impanies now want their workers to dress in a more
,		casual weigh
		casual whey
		casual weight casual way
31		e latest international company to relax its dress code is the
٥,		invest mint bank
		investment bank
	-	invest meant bank
4)		in vest meant bank ked employees to "exercise good judgment" in deciding how to
7)		dresses for works
	b.	dress for worked
		dress for work
E١		dresses for work
٥)		e changing nature of workplaces generally in favor of a more casual environment
	b.	casually environments
		casuals environment
٤١		casual environments
0)		any people in business think more casual dress is not a good think
		good thing
		good things
٦١		good thinks
/)		t wearing a suit and tie could give a bad impression two client
		to clients
		too clients
٥,		to client
8)		u're looking after people's money, so you should behave and dress respect fully
		dress respects fully
		dress respectfully
		dress respected fully
9)		may be old-fashioned but I think it would be dangerous for a business to do hat
		to do that
		to do what
		to do that
10		f you let people dress sloppily, that is how your brand will
		be perceive be perceived
		be perception
		be perceives

LISTENING – Listen and fill in the gaps

From https://breakingnewsenglish.com/1903/190322-business-suit.html

More and more companies around t	he world (1)		they
do not need to wear a suit and t	ie. In (2)		_, most
business people and office workers	had to wear bu	siness clothes. In	today's
world, that is becoming less import	ant. Companie	s now want their	workers
to dress in a (3)	This is	to make staff fee	el more
relaxed, so they work harder. The	latest internation	onal company to r	elax its
(4) the inve	stment bank G	oldman Sachs. It	said its
staff could choose not to wear a sui	t, but asked em	ployees to "exerci	se good
judgment" (5)	to dress for	work. It said the s	hift was
due to "the changing	nature of	workplaces g	enerally
(6) a more c	asual environm	ent."	
Many people (7)	more ca	sual dress is not	a good
thing. Justin Urquhart Stewart, foun	der of the inves	stment company 7	IM, said
not wearing a suit and tie could (3)	impres	ssion to
clients and customers. He said: "You	u're looking afte	er people's money,	, so you
should behave and dress respectfull	y. I would not (9)	
over my pension to someone in jear	ns, loafers and	a football shirt. It	may be
old-fashioned but I think it would b	e dangerous (10	0)	
to do that." He added: "If you let	people dress s	sloppily, that is ho	ow your
brand (11)	." Many comp	oanies, like Goog	gle and
Amazon, allow their staff to dress	casually (12)		and
T-shirts to the office.			

COMPREHENSION QUESTIONS

1.	Who had to wear business clothes in the last century?
2.	In what way to today's companies want workers to dress?
3.	What kind of company is the latest to relax its dress code?
4.	What did a company ask its workers to exercise?
5.	What is the changing nature of workplaces in favor of?
6.	What is the name of the company Justin Urquhart Stewart founded?
7.	What impression could people not wearing suits give a company?
8.	What would a company founder not hand over to someone in jeans?
9.	What might be perceived badly if workers dress sloppily?
10.	What two companies did the article say let workers wear T-shirts?

MULTIPLE CHOICE - QUIZ

From https://breakingnewsenglish.com/1903/190322-business-suit.html

- 1) Who had to wear business clothes in the last century?
- a) teachers
- b) business people and office workers
- c) CEOs
- d) bankers
- 2) In what way to today's companies want workers to dress?
- a) to match their mood
- b) uniformly
- c) well
- d) more casually
- 3) What kind of company is the latest to relax its dress code?
- a) a burger chain
- b) a tech company
- c) an investment bank
- d) a coffee shop chain
- 4) What did a company ask its workers to exercise?
- a) good judgment
- b) their muscles
- c) their brains
- d) their taste in fashion
- 5) What is the changing nature of workplaces in favor of?
- a) more pay
- b) a more casual environment
- c) workers' rights
- d) suits

- 6) What is the name of the company Justin Urquhart Stewart founded?
- a) 7IM
- b) 8IM
- c) 9IM
- d) 10IM
- 7) What impression could people not wearing suits give a company?
- a) a fantastic impression
- b) a good impression
- c) a bad impression
- d) a funny impression
- 8) What would a company founder not hand over to someone in jeans?
- a) his pension
- b) his wallet
- c) his money
- d) his future
- 9) What might be perceived badly if workers dress sloppily?
- a) products
- b) people
- c) wages
- d) a brand
- 10) What two companies did the article say let workers wear T-shirts?
- a) McDonald's and Starbucks
- b) Facebook and Toyota
- c) Google and Amazon
- d) Walmart and Apple

ROLE PLAY

From https://breakingnewsenglish.com/1903/190322-business-suit.html

Role A - Suits

You think suits are the best clothes. Tell the others three reasons why. Tell them what is wrong with their clothes. Also, tell the others which is the worst of these (and why): T-shirts, jeans or socks.

Role B - T-Shirts

You think T-shirts are the best clothes. Tell the others three reasons why. Tell them what is wrong with their clothes. Also, tell the others which is the worst of these (and why): suits, jeans or socks.

Role C - Jeans

You think jeans are the best clothes. Tell the others three reasons why. Tell them what is wrong with their clothes. Also, tell the others which is the worst of these (and why): T-shirts, suits or socks.

Role D - Socks

You think socks are the best clothes. Tell the others three reasons why. Tell them what is wrong with their clothes. Also, tell the others which is the worst of these (and why): T-shirts, jeans or suits.

AFTER READING / LISTENING

From https://breakingnewsenglish.com/1903/190322-business-suit.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'suit' and 'tie'.

suit	tie

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your guestions.
- **2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.
 - Share your questions with other classmates / groups.
 - Ask your partner / group your questions.
- **3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?
- **4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.
- **5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

 around 	• good
• last	• bad
• less	• money
• relax	• hand
• choose	business
• favor	• allow

BUSINESS SUITS SURVEY

From https://breakingnewsenglish.com/1903/190322-business-suit.html

Write five GOOD questions about business suits in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

BUSINESS SUITS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1. What did you think when you read the headline?
- 2. What images are in your mind when you hear the word 'suit'?
- 3. What do you think of business suits?
- 4. Should business people have to wear business suits?
- 5. How do you feel when you wear a suit?
- 6. Should a country's leader wear a suit?
- 7. Do people in business suits look better?
- 8. How uncomfortable is a business suit and tie?
- 9. Would you work harder in casual clothes?
- 10. Should companies also tell workers to stop wearing uniforms?

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BUSINESS SUITS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11. Did you like reading this article? Why/not?
- 12. What do you think of when you hear the word 'tie'?
- 13. What do you think about what you read?
- 14. Should office workers have to wear suits and ties?
- 15. Should business men and women have to wear a suit and tie?
- 16. Should teachers wear casual or formal clothes?
- 17. Would a bank manager in a T-shirt give a bad impression?
- 18. Would you like your teacher to wear a T-shirt?
- 19. Is it good or bad to dress sloppily?
- 20. What questions would you like to ask the boss of Goldman Sachs?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

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•				
j				
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	SSION (Writ	-	-	-
STUDENT B	SSION (Writ	-	-	-
TUDENT B	-	-	-	-
TUDENT B	-	-	-	-
TUDENT B	-	-	-	-
 2 3	-	-	-	-
	-	-	-	-

LANGUAGE - CLOZE

More	e and	(1) com	panies a	round the wo	orld ar	e telling staff	thev o	do not need to
			•				•	ole and office
					=		-	becoming less
					-			sual way. This
-		-						t internationa
					•			Sachs. It said
	-							exercise good
judg	ment'	" in deciding	how to	dress for w	ork. I	t said the sh	ift wa	s due to "the
char	nging	nature of	workplad	ces generally	' (6)	favor	of a	more casua
envi	ronme	ent."						
Man	y peo	ple in busine	ess think	c more casua	al (7) _	is not a	good	l thing. Justir
Urqı	uhart	Stewart, foun	der of t	he investmen	t com	pany 7IM, sai	d not	wearing a sui
and	tie co	uld give a ba	d (8)	to clients a	and cu	stomers. He s	said: "	You're looking
afte	r peo _l	ole's money,	so you	should behave	ve and	d dress respe	ectfully	. I would no
-						_		a football shir
	=					_		business to do
		_	-	-			-	brand will be
•			-	_		izon, (12)	_ their	staff to dress
casc	ially a	nd wear jeans	s allu 1-	silits to the t	Jilice.			
Put	the c	orrect word	s from t	the table be	low in	the above a	rticle	•
1.	(a)	more	(b)	many	(c)	much	(d)	most
2.	(a)	before	(b)	ago	(c)	past	(d)	gone
3.	(a)	what	(b)	then	(c)	that	(d)	there
4.	(a)	easy	(b)	weak	(c)	calm	(d)	relax
5.	(a)	choice	(b)	chose	(c)	choose	(d)	chosen
6.	(a)	on	(b)	in	(c)	at	(d)	of
7.	(a)	dressed	(b)	dress	(c)	dresses	(d)	dresser
8.	(a)	impress	(b)	impression	(c)	impressive	(d)	impressed
9.	(a)	back	(b)	head	(c)	hand	(d)	arm
10.	(a)	not	(b)	back	(c)	new	(d)	old
11.	(a)	slippery	(b)	slipping	(c)	slapping	(d)	sloppily
12.	(a)	suit	(b)	dress	(c)	leave	(d)	allow

SPELLING

Paragraph 1

- 1. telling ftafs they do not need to
- 2. In the last ecrutyn
- 3. The <u>stalet</u> international company
- 4. exercise good ejntumdg
- 5. the changing <u>nterau</u> of workplaces
- 6. a more alcasu environment

Paragraph 2

- 7. <u>nofdreu</u> of the investment company
- 8. give a bad <u>npisemsroi</u>
- 9. entsilc and customers
- 10. behave and dress yeuctpsrflel
- 11. It may be old-<u>finhaeods</u>
- 12. people dress <u>oiplslpy</u>

PUT THE TEXT BACK TOGETHER

From https://breakingnewsenglish.com/1903/190322-business-suit.html

Number these lines in the correct order.

()	to hand over my pension to someone in jeans, loafers and a football shirt. It may be old-
()	clothes. In today's world, that is becoming less important. Companies now want their workers to dress in a more casual
()	and tie. In the last century, most business people and office workers had to wear business
()	fashioned but I think it would be dangerous for a business to do that." He added: "If you let people dress
()	choose not to wear a suit, but asked employees to "exercise good judgment" in deciding how to dress for
(1)	More and more companies around the world are telling staff they do not need to wear a suit
()	work. It said the shift was due to "the changing nature of workplaces generally in favor of a more casual environment."
()	way. This is to make staff feel more relaxed, so they work harder. The latest international company to
()	customers. He said: "You're looking after people's money, so you should behave and dress respectfully. I would not expect
()	of the investment company 7IM, said not wearing a suit and tie could give a bad impression to clients and
()	Amazon, allow their staff to dress casually and wear jeans and T-shirts to the office.
()	relax its dress code is the investment bank Goldman Sachs. It said its staff could
()	Many people in business think more casual dress is not a good thing. Justin Urquhart Stewart, founder
()	sloppily, that is how your brand will be perceived." Many companies, like Google and

PUT THE WORDS IN THE RIGHT ORDER

From https://breakingnewsenglish.com/1903/190322-business-suit.html

- 1. companies around world staff . More are telling the
- becoming important . In less today's that is world,
- 3. The to its dress latest company relax code.
- 4. due shift nature . was The to the changing
- 5. favor In casual environment . a more of
- 6. to impression Give a bad and clients customers .
- 7. over jeans . pension in someone Hand my to
- 8. a do Be to dangerous for business that .
- 9. perceived . be brand how is will your That
- 10. staff their casually . dress Allow more to

CIRCLE THE CORRECT WORD (20 PAIRS)

From https://breakingnewsenglish.com/1903/190322-business-suit.html

More and more companies around / about the world are telling staff they do not need to wear a suit and tie. In the last centurion / century, most business people and office workers had / have to wear business clothes. In today's world, that is becoming less importance / important. Companies now want their workers to dress in a more casually / casual way. This is to make staff feel / felt more relaxed, so they work harder. The latest international company to slow / relax its dress code is the investment bank Goldman Sachs. It said its staff could choice / choose not to wear a suit, but asked employees to "exercise good judgment" in deciding how / what to dress for work. It said the shift was due to "the changing nature of workplaces generally in / per favor of a more casual environment."

Many people *on / in* business think more casual dress is not a good thing. Justin Urquhart Stewart, *founder / finder* of the investment company 7IM, said not wearing a suit and tie could give a bad *impressive / impression* to clients and customers. He said: "You're looking *before / after* people's money, so you should behave and dress *respectfully / respect*. I would not expect to hand *over / under* my pension to someone in jeans, loafers and a football shirt. It may be old-fashioned but I think it would *being / be* dangerous for a business to do that." He added: "If you let people dress sloppily, that is how your *brand / bland* will be perceived." Many companies, like Google and Amazon, allow their staff to *dress / dressing* casually and wear jeans and T-shirts to *that / the* office.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From https://breakingnewsenglish.com/1903/190322-business-suit.html

 $M_r_n d m_r c_m p_n_s r_n d th_w_rld_r_$ $t \ _ n \ d \ t __ \ . \quad I \ n \quad t \ h_ \ l_ s \ t \quad c_ n \ t_ r \ y \ , \quad m_ s \ t$ $_s$ $b_c_m_n$ g l_s s $_m$ p_r t_n t . C_m $p_n__$ s n_w w_n t th__ r w_r k_r s t_ d r_s s _n _ m_r_ c_s__ l w_y . Th_s _s t_ m_k st_ff f__ l m_r $r_l_x_d$, $s_ t h_y \quad w_r k \quad h_r d_r \, . \quad T h_ \ \, l_t_s \, t \ \, _n \, t_r \, n_l$ $c_m p_n y t_r l_x ts dr_s s c_d_s th_n v_s t$ m_nt b_nk G_ldm_n S_chs. It s__d _ts st_f $f c_{-} I d c h_{-} s_{-} n_{-} t t_{-} w_{-} r_{-} s_{-} t, b_{-} t_{-} s k_{-} d$ $d_c_d_n g h_w t_d_s f_r w_r k$. It $s_d t$ $h_s h_f t w_s d_t t_s t_h c h_n g_n g n_t_r_f$ w_r k p l_c_s g_n_r_l l y _n f_v_r _f _ m_r_ c_s__ l _n v_r_n m_n t . "

 $M_n y p_p p_n b_s_nss th_nk m_r_c_s_l d$ r_ss_s n_t _ g__ d th_ng. J_st_n Urq_h_rt S t_w_rt , $f_n d_r f th_n v_stm_nt c_m p_n y 7$ IM, s_d n_t w_r_ng s_t n_t t_c t $\label{eq:condition} g_v__ \ b_d \ _m \ p \ r_s \ s__ \ n \quad t_ \ c \ l__ \ n \ t \ s \ _n \ d \quad c_s$ $t_m_r \; s \; . \quad H_ \; \; s__ \; d \; : \quad " \; Y__ \; ' \; r_ \; \; l__ \; k_n \; g \; \; _f \; t_r \; \; p__ \; p$ $\label{eq:local_state} \mbox{$I_'$ s m_n_y , $s_y_s $h_l ld $b_h_v_n$ od d r_s s}$ $r_s \ p_c \ t \ f_l \ l \ y \ . \quad I \quad w__ \ l \ d \quad n_t \ _x \ p_c \ t \quad t_ \ h_n \ d$ $_v_r$ my $p_ns__$ n $t_$ $s_m__$ $n__$ n $j__$ ns , $l__$ f_r s $_$ n d $_$ f $_$ t b $_$ l l s h $_$ r t . I t m $_$ y b $_$ $_$ l d - f $_$ s h_ n_d b_t I th_n k _t w_ ld b_ d_n g_r_ s f_r _ b_s_n_s s t_ d_ t h_t." H_ _d d_d: "If y__ $I_t p_p p_l dr_s s s_l p_p l y$, $t_b t_s h_w y_r$ $b r_n d w_l l b_p_r c_v_d . M_n y c_m p_n_s$, $l_k G_g = g L_n d A m_z n$, $l L_w t h_r s t_f f t_s$ s t_ t h_ _f f_c_.

PUNCTUATE THE TEXT AND ADD CAPITALS

From https://breakingnewsenglish.com/1903/190322-business-suit.html

more and more companies around the world are telling staff they do not

need to wear a suit and tie in the last century most business people and

office workers had to wear business clothes in todays world that is becoming

less important companies now want their workers to dress in a more casual

way this is to make staff feel more relaxed so they work harder the latest

international company to relax its dress code is the investment bank

goldman sachs it said its staff could choose not to wear a suit but asked

employees to exercise good judgment in deciding how to dress for work it

said the shift was due to the changing nature of workplaces generally in

favor of a more casual environment

many people in business think more casual dress is not a good thing justin

urguhart stewart founder of the investment company 7im said not wearing a

suit and tie could give a bad impression to clients and customers he said

youre looking after peoples money so you should behave and dress

respectfully i would not expect to hand over my pension to someone in jeans

loafers and a football shirt it may be oldfashioned but i think it would be

dangerous for a business to do that he added if you let people dress sloppily

that is how your brand will be perceived many companies like google and

amazon allow their staff to dress casually and wear jeans and tshirts to the

office.

PUT A SLASH (/) WHERE THE SPACES ARE

From https://breakingnewsenglish.com/1903/190322-business-suit.html

Moreandmorecompanies around the world are telling staff they do not ne edtowearasuitandtie.Inthelastcentury,mostbusinesspeopleandoffic eworkershadtowearbusinessclothes.Intoday'sworld,thatisbecomin glessimportant.Companiesnowwanttheirworkerstodressinamoreca sualway. This is to make stafffeel more relaxed, so they work harder. The atestinternationalcompanytorelaxitsdresscodeistheinvestmentban kGoldmanSachs.Itsaiditsstaffcouldchoosenottowearasuit,butasked employeesto"exercisegoodjudgment"indecidinghowtodressforwork .Itsaidtheshiftwasdueto"thechangingnatureofworkplacesgenerallyi nfavorofamorecasualenvironment."Manypeopleinbusinessthinkmo recasualdressisnotagoodthing.JustinUrguhartStewart,founderofthe investmentcompany7IM, saidnotwearing asuitand tiecould give a badi mpressiontoclientsandcustomers. Hesaid: "You'relookingafterpeopl e'smoney, soyoushould behave and dress respectfully. I would not expe cttohandovermypensiontosomeoneinjeans,loafersandafootballshirt .Itmaybeold-fashionedbutIthinkitwouldbedangerousforabusinesst odothat."Headded:"Ifyouletpeopledresssloppily,thatishowyourbra ndwillbeperceived."Manycompanies,likeGoogleandAmazon,allowth eirstafftodresscasuallyandwearjeansandT-shirtstotheoffice.

FREE WRITING

Vrite about business suits for 10 minutes. Comment on your partner's	paper.

ACADEMIC WRITING

All business people and office workers should wear a suit. Discuss.					

HOMEWORK

- **1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- **2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.
- **3. BUSINESS SUITS:** Make a poster about business suits. Show your work to your classmates in the next lesson. Did you all have similar things?
- **4. WORKPLACE:** Write a magazine article about business suits must be worn in the workplace. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

- **5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- **6. LETTER:** Write a letter to an expert on business suits. Ask him/her three questions about them. Give him/her three of your opinions on them. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1.	d	2.	b	3.	f	4.	С	5.	g	6.	а	7.	е
8.	k	9.	1	10.	i	11.	h	12.	n	13.	i	14.	m

TRUE / FALSE (p.5)

a F b T c F d F e T f T q T h F

SYNONYM MATCH (p.5)

1.	telling	a.	informing
2.	workers	b.	employees
3.	casual	c.	informal
4.	relax	d.	loosen
5.	due to	e.	because of
6.	founder	f.	creator
7.	impression	g.	image
8.	hand over	h.	give
9.	old-fashioned	i.	out of date
10.	perceived	j.	seen

COMPREHENSION QUESTIONS (p.9) WORDS IN THE RIGHT ORDER (p.20)

10. Allow their staff to dress more casually.

1.	Business people and office	1.	More companies around the world are telling
	workers		staff.
2.	More casually	2.	In today's world, that is becoming less important.
3.	An investment bank	3.	The latest company to relax its dress code.
4.	Good judgment	4.	The shift was due to the changing nature.
5.	A more casual environment	5.	In favor of a more casual environment.
6.	7IM	6.	Give a bad impression to clients and customers.
7.	A bad impression	7.	Hand over my pension to someone in jeans.
8.	His pension	8.	Be dangerous for a business to do that.
9.	A brand	9.	That is how your brand will be perceived.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. c 4. a 5. b 6. a 7. c 8. a 9. d 10. c

ALL OTHER EXERCISES

10. Google and Amazon

Please check for yourself by looking at the Article on page 2. (It's good for your English;-)