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**Level 1 – 6th June, 2019**

## **Cartoon character ban could come to candy bars**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/1906/190606-cartoon-characters-1.html>

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**Please try Levels 0, 2 and 3. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-1.html>

Health groups in the UK want candy companies to stop putting cartoon characters on their sweets. Companies use Peppa Pig and Disney characters on wrappers. They do this to get children to buy candies. The groups said 51 per cent of products using cartoon characters were bad for children. They were too high in fat, sugar and salt to advertise on children's TV shows. The groups want the government to ban the use of these characters.

The health groups are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at 526 products. The Peppa Pig Candy Bites were among the worst. These were 99 per cent sugar. The Action on Sugar group is shocked that companies are making money from children by using cartoon characters on high-sugar food and drinks. It said children find it hard to say no to chocolates, sweets and fizzy drinks.

Sources: <https://www.theguardian.com/society/2019/jun/04/food-drink-companies-cartoon-characters-appeal-children-sugar-survey>  
<https://www.mirror.co.uk/news/uk-news/peppa-pig-disney-characters-could-16249968>  
<https://www.dailymail.co.uk/health/article-7098743/More-HALF-food-aimed-children-high-sugar-salt-campaigners-call-ban.html>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-1.html>

## PARAGRAPH ONE:

- |                                  |                        |
|----------------------------------|------------------------|
| 1. Health                        | a. for children        |
| 2. putting cartoon characters on | b. children's TV shows |
| 3. Disney characters             | c. their sweets        |
| 4. get children                  | d. of these characters |
| 5. cartoon characters were bad   | e. high in fat         |
| 6. They were too                 | f. to buy candies      |
| 7. advertise on                  | g. on wrappers         |
| 8. ban the use                   | h. groups in the UK    |

## PARAGRAPH TWO:

- |                              |                    |
|------------------------------|--------------------|
| 1. They looked               | a. per cent sugar  |
| 2. among the                 | b. and drinks      |
| 3. These were 99             | c. drinks          |
| 4. The Action on Sugar group | d. worst           |
| 5. making money              | e. to say no       |
| 6. high-sugar food           | f. is shocked      |
| 7. children find it hard     | g. at 526 products |
| 8. sweets and fizzy          | h. from children   |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-1.html>

Health (1) \_\_\_\_\_ UK want candy companies to (2) \_\_\_\_\_ characters on their sweets. Companies use Peppa Pig and Disney (3) \_\_\_\_\_. They do this to get children (4) \_\_\_\_\_. The groups said 51 per cent of products using cartoon characters were bad for children. They were too (5) \_\_\_\_\_, sugar and salt to advertise on children's TV shows. The groups want the government to ban the (6) \_\_\_\_\_ characters.

The (7) \_\_\_\_\_ Action on Sugar, Action on Salt and the Children's Food Campaign. They (8) \_\_\_\_\_ products. The Peppa Pig Candy Bites were (9) \_\_\_\_\_. These were 99 per cent sugar. The Action on Sugar (10) \_\_\_\_\_ that companies are making money from (11) \_\_\_\_\_ cartoon characters on high-sugar food and drinks. It said children find it hard to say no to chocolates, (12) \_\_\_\_\_ drinks.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-1.html>

Health groups in the UK want candy companies to stop putting cartoon characters on their sweets. Companies use Peppa Pig and Disney characters on wrappers. They do this to get children to buy candies. The group said 51 percent of products using cartoon characters were bad for children. They were too high in fat, sugar and salt to advertise on children's TV shows. The group wants the government to ban the use of these characters. The health groups are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at 526 products. The Peppa Pig Candy Bites were among the worst. These were 99 percent sugar. The Action on Sugar group is shocked that companies are making money from children by using cartoon characters on high-sugar food and drinks. It said children find it hard to say no to chocolates, sweets and fizzy drinks.

# CARTOON CHARACTERS SURVEY

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-4.html>

Write five GOOD questions about Cartoon characters in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

|      | STUDENT 1<br>_____ | STUDENT 2<br>_____ | STUDENT 3<br>_____ |
|------|--------------------|--------------------|--------------------|
| Q.1. |                    |                    |                    |
| Q.2. |                    |                    |                    |
| Q.3. |                    |                    |                    |
| Q.4. |                    |                    |                    |
| Q.5. |                    |                    |                    |

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Cartoon character ban could come to candy bars – 6th June, 2019*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

# WRITING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-1.html>

Write about **Cartoon characters** for 10 minutes. Read and talk about your partner's paper.

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