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Level 3 – 6th June, 2019

Cartoon character ban could come to candy bars

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<https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Candy and chocolate manufacturers in the UK may have to stop using cartoon characters on their products. An alliance of health groups said many food companies use characters from Peppa Pig and Disney on their packaging. The companies use the characters to get children to buy chocolate and candies. The health groups said 51 per cent of products using cartoon characters were unhealthy for children. The products fell below the health requirements needed to advertise on TV during children's shows. The health groups said the products were very high in fat, sugar and salt. The groups are asking the government to ban the use of these characters to sell unhealthy products to children.

There are three groups trying to get a ban on cartoon characters on chocolate and candy. They are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at the nutrition content of 526 products that were aimed at children. The products' wrapping had colourful cartoon characters to appeal to children. The Peppa Pig Candy Bites were among the worst products. These contained 99 per cent sugar. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's shocking that companies are exploiting the health of our children by using cartoon characters on their high-sugar food and drink products, particularly on chocolates and sweets, which are already hard to resist for children."

Sources: <https://www.theguardian.com/society/2019/jun/04/food-drink-companies-cartoon-characters-appeal-children-sugar-survey>
<https://www.mirror.co.uk/news/uk-news/peppa-pig-disney-characters-could-16249968>
<https://www.dailymail.co.uk/health/article-7098743/More-HALF-food-aimed-children-high-sugar-salt-campaigners-call-ban.html>

WARM-UPS

1. CARTOON CHARACTERS: Students walk around the class and talk to other students about cartoon characters. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

candy / chocolate / cartoon / food companies / unhealthy / products / sugar / salt / products / nutrition / wrapping / nutritionist / shocking / health / drink / children

Have a chat about the topics you liked. Change topics and partners frequently.

3. CANDY: Students A **strongly** believe candy should be banned; Students B **strongly** believe it shouldn't. Change partners again and talk about your conversations.

4. CHILDREN'S FOOD: How good or bad are these things? How can we get children to eat less of them? Complete this table with your partner(s). Change partners often and share what you wrote.

	How good or bad?	How to get them to eat less
Candy		
Chocolate		
Hamburgers		
French fries		
Soda		
Cookies		

5. HEALTH: Spend one minute writing down all of the different words you associate with the word "health". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. HEALTHY: Rank these with your partner. Put the healthiest food at the top. Change partners often and share your rankings.

- pizza
- fried chicken
- cheese sandwich
- toast
- macaroni cheese
- kebab
- apple pie
- tomato soup

VOCABULARY MATCHING

Paragraph 1

- | | |
|-----------------|--|
| 1. manufacturer | a. A person or company that makes things to sell. |
| 2. product | b. Tell people about something (on TV, the Internet, in newspapers, etc.) that you want to sell or do. |
| 3. alliance | c. Something that someone or a company makes to sell. |
| 4. packaging | d. A thing that is needed or wanted. |
| 5. requirement | e. A group of people, organisations or countries that join together with the same goal. |
| 6. advertise | f. Materials used to wrap or protect things we buy. |
| 7. ban | g. Officially stop people doing something. |

Paragraph 2

- | | |
|------------------|---|
| 8. campaign | h. Using a situation or person in an unfair or selfish way. |
| 9. nutrition | i. Causing a feeling of great surprise. |
| 10. appeal | j. An organized course of action to reach a goal. |
| 11. shocking | k. Especially. |
| 12. exploiting | l. The goodness inside food and drink. |
| 13. particularly | m. Be good at not doing something wrong or bad for you. |
| 14. resist | n. Be attractive or interesting. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Cartoon characters have been banned on candy wrappers in the UK. **T / F**
- b. Health groups said no Disney characters were being used on wrappers. **T / F**
- c. Health groups say over half of unhealthy candy uses cartoon characters. **T / F**
- d. The products meet advertising requirements for children's TV shows. **T / F**
- e. There are three health groups trying to change candy advertising. **T / F**
- f. The groups looked at the nutrition content of over 500 products. **T / F**
- g. One of the products was 99% sugar. **T / F**
- h. One health group said children are exploiting the candy companies. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|-------------------------|---------------|
| 1. manufacturers | a. targeted |
| 2. products | b. prohibit |
| 3. packaging | c. dropped |
| 4. fell | d. goods |
| 5. ban | e. one of |
| 6. trying | f. refuse |
| 7. aimed | g. makers |
| 8. among | h. terrible |
| 9. shocking | i. attempting |
| 10. resist | j. wrapping |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|---------------------------------|----------------------------|
| 1. Candy and chocolate | a. high in fat |
| 2. An alliance | b. the worst products |
| 3. advertise on TV during | c. products to children |
| 4. the products were very | d. resist for children |
| 5. sell unhealthy | e. children's shows |
| 6. groups trying | f. health of our children |
| 7. They looked at the nutrition | g. manufacturers |
| 8. among | h. to get a ban |
| 9. companies are exploiting the | i. of health groups |
| 10. hard to | j. content of 526 products |

GAP FILL

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Candy and chocolate manufacturers in the UK may have to stop using cartoon characters on their (1) _____. An alliance of health groups said many food companies use characters from Peppa Pig and Disney on their (2) _____. The companies use the characters to (3) _____ children to buy chocolate and candies. The health groups said 51 per cent of products using cartoon characters were (4) _____ for children. The products fell below the health requirements (5) _____ to advertise on TV during children's (6) _____. The health groups said the products were very (7) _____ in fat, sugar and salt. The groups are asking the government to ban the use of (8) _____ characters to sell unhealthy products to children.

get
needed
these
products
high
unhealthy
packaging
shows

There are three groups (9) _____ to get a ban on cartoon characters on chocolate and candy. They are Action on Sugar, Action on Salt and the Children's Food Campaign. They (10) _____ at the nutrition content of 526 products that were (11) _____ at children. The products' wrapping had colourful cartoon characters to (12) _____ to children. The Peppa Pig Candy Bites were among the worst products. These (13) _____ 99 per cent sugar. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's shocking that companies are (14) _____ the health of our children by using cartoon characters on their high-sugar food and drink products, (15) _____ on chocolates and sweets, which are already (16) _____ to resist for children."

looked
exploiting
aimed
hard
appeal
particularly
trying
contained

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

- 1) manufacturers in the UK may have to stop using cartoon characters on _____
 - a. them products
 - b. they products
 - c. their products
 - d. there products
- 2) many food companies use characters from Peppa Pig and Disney _____
 - a. on their package in
 - b. on their packed aging
 - c. on their pack a gin
 - d. on their packaging
- 3) fell below the health requirements needed to advertise on TV during _____
 - a. children's shows
 - b. children snows
 - c. children's showings
 - d. children's showers
- 4) The health groups said the products were very high in fat, _____
 - a. sugary and salty
 - b. sugared and salted
 - c. sugar and salt
 - d. sugars and salts
- 5) asking the government to ban the use of these characters _____ products
 - a. to sell unhealthy
 - b. tussle unhealthy
 - c. tassel unhealthy
 - d. teasel unhealthy
- 6) They are Action on Sugar, Action on Salt and the Children's _____
 - a. Food Campaigner
 - b. Food Campaigning
 - c. Food Campaigns
 - d. Food Campaign
- 7) They looked at the nutrition content of 526 products that _____ children
 - a. were aimed to
 - b. were aimed at
 - c. were aimed of
 - d. were aimed on
- 8) The Peppa Pig Candy Bites were _____ products
 - a. among a worse
 - b. among them worst
 - c. among the worse
 - d. among the worst
- 9) the Action on Sugar group, said: "It's shocking that companies are _____ health
 - a. exploit in the
 - b. exploits in the
 - c. exploiting the
 - d. exploited the
- 10) drink products, particularly on chocolates and sweets, which are already _____
 - a. hard to consist
 - b. hard to assist
 - c. hard to desist
 - d. hard to resist

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Candy and chocolate manufacturers in the UK may (1) _____ using cartoon characters on their products. An alliance of health groups said many food (2) _____ from Peppa Pig and Disney on their packaging. The companies use the characters to get children (3) _____ and candies. The health groups said 51 per cent of products using cartoon characters were unhealthy for children. The products fell (4) _____ requirements needed to advertise on TV during children's shows. The health groups said the products were very (5) _____, sugar and salt. The groups are asking the government to ban the use of these characters to (6) _____ to children.

There are three groups trying to (7) _____ on cartoon characters on chocolate and candy. They are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked (8) _____ content of 526 products that were aimed at children. The products' wrapping had colourful cartoon characters (9) _____ children. The Peppa Pig Candy Bites were (10) _____ products. These contained 99 per cent sugar. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's shocking that companies (11) _____ health of our children by using cartoon characters on their high-sugar food and drink products, particularly on chocolates and sweets, which are already (12) _____ for children."

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

1. What manufacturers may have to stop using cartoon characters?
2. What other characters were mentioned besides Peppa Pig?
3. What percentage of unhealthy products use cartoon characters?
4. What TV shows were the products not fit to be advertised on?
5. What three things did the health groups say the products were high in?
6. How many health groups are campaigning for a ban?
7. How many products did the health groups look at?
8. What was the sugar content of the Peppa Pig Candy Bites?
9. What was a health group shocked about?
10. What did a health group say was hard for children to resist?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

- 1) What manufacturers may have to stop using cartoon characters?
 - a) chocolate and candy manufacturers
 - b) soda drink makers
 - c) cotton candy producers
 - d) lollipop makers
- 2) What other characters were mentioned besides Peppa Pig?
 - a) Powerpuff Girls
 - b) Pokemon
 - c) Disney
 - d) Spiderman
- 3) What percentage of unhealthy products use cartoon characters?
 - a) 55%
 - b) 51%
 - c) 53%
 - d) 49%
- 4) What TV shows were the products not fit to be advertised on?
 - a) daytime YV shows
 - b) prime time shows
 - c) cookery shows
 - d) children's shows
- 5) What three things did the health groups say the products were high in?
 - a) fat, sugar and salt
 - b) additives, flavouring and colouring
 - c) protein, carbohydrate and starch
 - d) energy, fizz and taste
- 6) How many health groups are campaigning for a ban?
 - a) 7
 - b) 2
 - c) 4
 - d) 3
- 7) How many products did the health groups look at?
 - a) 256
 - b) 526
 - c) 625
 - d) 652
- 8) What was the sugar content of the Peppa Pig Candy Bites?
 - a) 2%
 - b) 51%
 - c) 88%
 - d) 99%
- 9) What was a health group shocked about?
 - a) the health of children's teeth
 - b) the colour of candies
 - c) companies exploiting children's health
 - d) TV advertising
- 10) What did a health group say was hard for children to resist?
 - a) TV and the Internet
 - b) chocolates and sweets
 - c) desserts and cakes
 - d) fruit and vegetables

ROLE PLAY

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Role A – Tomato Soup

You think tomato soup is the healthiest food. Tell the others three reasons why. Tell them what is wrong with their food. Also, tell the others which is the least healthy of these (and why): fried chicken, apple pie or a cheese sandwich.

Role B Fried Chicken

You think fried chicken is the healthiest food. Tell the others three reasons why. Tell them what is wrong with their food. Also, tell the others which is the least healthy of these (and why): tomato soup, apple pie or a cheese sandwich.

Role C – Apple Pie

You think apple pie is the healthiest food. Tell the others three reasons why. Tell them what is wrong with their food. Also, tell the others which is the least healthy of these (and why): fried chicken, tomato soup or a cheese sandwich.

Role D – Cheese Sandwich

You think a cheese sandwich is the healthiest food. Tell the others three reasons why. Tell them what is wrong with their food. Also, tell the others which is the least healthy of these (and why): fried chicken, apple pie or tomato soup.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'cartoon' and 'character'.

cartoon	character

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• manufacturers• packaging• 51• fell• during• high	<ul style="list-style-type: none">• trying• looked• appeal• 99• shocking• hard
---	---

CARTOON CHARACTERS SURVEY

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Write five GOOD questions about cartoon characters in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

CARTOON CHARACTERS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'cartoon'?
3. What do you think of chocolate?
4. Is it right for chocolate companies to target children?
5. Should cartoon characters be used to sell candy?
6. Should all candy be sold in plain wrappers?
7. Are there too many candies for sale in shops?
8. How can we get children to eat fruit instead of candy?
9. Why is unhealthy food advertised on TV?
10. Should candy be banned?

Cartoon character ban could come to candy bars – 6th June, 2019
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CARTOON CHARACTERS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'chocolate'?
13. What do you think about what you read?
14. What do you think of chocolate companies?
15. Is what children eat getting healthier or unhealthier?
16. Why do parents allow children to eat candy that is 99% sugar?
17. Are companies exploiting children?
18. Do you think candy company bosses feel bad at selling unhealthy food?
19. Would it be easy for you to stop eating candy?
20. What questions would you like to ask a candy company boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Candy and chocolate (1) _____ in the UK may have to stop using cartoon characters on their products. An alliance (2) _____ health groups said many food companies use characters from Peppa Pig and Disney on their packaging. The companies use the characters to (3) _____ children to buy chocolate and candies. The health groups said 51 per cent of products using cartoon characters were unhealthy for children. The products (4) _____ below the health requirements needed to advertise on TV during children's shows. The health groups said the products were very high in (5) _____, sugar and salt. The groups are asking the government to ban the use of (6) _____ characters to sell unhealthy products to children.

There are three groups (7) _____ to get a ban on cartoon characters on chocolate and candy. They are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at the nutrition (8) _____ of 526 products that were aimed at children. The products' (9) _____ had colourful cartoon characters to appeal to children. The Peppa Pig Candy Bites were (10) _____ the worst products. These contained 99 per cent sugar. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's shocking that companies are (11) _____ the health of our children by using cartoon characters on their high-sugar food and drink products, particularly on chocolates and sweets, which are already hard to (12) _____ for children."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|------------------|-------------------|-------------------|------------------|
| 1. | (a) manufacturer | (b) manufacturing | (c) manufacturers | (d) manufactured |
| 2. | (a) of | (b) at | (c) by | (d) on |
| 3. | (a) get | (b) let | (c) bet | (d) met |
| 4. | (a) fell | (b) came | (c) happened | (d) defeated |
| 5. | (a) fatten | (b) fat | (c) fatted | (d) fatty |
| 6. | (a) they | (b) that | (c) them | (d) these |
| 7. | (a) trial | (b) tried | (c) trying | (d) try |
| 8. | (a) stuff | (b) inside | (c) index | (d) content |
| 9. | (a) wrapping | (b) warping | (c) whopping | (d) wrap up |
| 10. | (a) among | (b) between | (c) inner | (d) outer |
| 11. | (a) plotting | (b) exploiting | (c) expertise | (d) putting |
| 12. | (a) desist | (b) consist | (c) resist | (d) assist |

SPELLING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Paragraph 1

1. Candy and chocolate rumarufnastce
2. on their kanagpicg
3. fell below the health seruirmqenet
4. advertise on TV irugnd children's shows
5. health usropg
6. sell hethyaunl products

Paragraph 2

7. The products' gpnirpwa
8. cartoon characters to paaepI to children
9. a tsiruitnnoit from the Action on Sugar group
10. iitpngoelx the health of our children
11. rcytplaural on chocolates
12. hard to ssrite for children

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Number these lines in the correct order.

- () and drink products, particularly on chocolates and sweets, which are already hard to resist for children."
- () to ban the use of these characters to sell unhealthy products to children.
- () groups said the products were very high in fat, sugar and salt. The groups are asking the government
- () appeal to children. The Peppa Pig Candy Bites were among the worst products. These contained 99 per cent
- () and Disney on their packaging. The companies use the characters to get children to buy chocolate
- (**1**) Candy and chocolate manufacturers in the UK may have to stop using cartoon characters on their
- () products that were aimed at children. The products' wrapping had colourful cartoon characters to
- () and candies. The health groups said 51 per cent of products using cartoon characters were unhealthy for children. The products fell
- () Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at the nutrition content of 526
- () below the health requirements needed to advertise on TV during children's shows. The health
- () There are three groups trying to get a ban on cartoon characters on chocolate and candy. They are
- () sugar. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's
- () products. An alliance of health groups said many food companies use characters from Peppa Pig
- () shocking that companies are exploiting the health of our children by using cartoon characters on their high-sugar food

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

1. stop to cartoon characters products . using on Have
2. groups use said food many Health companies characters .
3. below requirements fell products needed . health The the
4. said were fat . in products the high Groups
5. unhealthy these products . characters Ban sell using to
6. ban . groups trying get are a Three to
7. looked the nutrition They 526 at of products .
8. exploiting are Companies of our the children . health
9. high-sugar characters Using cartoon their on food .
10. children . resist for to Sweets hard are already

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Candy and chocolate manufacturers *on / in* the UK may have to stop using cartoon characters *on their / those* products. An alliance of health groups said many food companies *use / useful* characters from Peppa Pig and Disney *on their pack / packaging*. The companies use the characters to get children to *buying / buy* chocolate and candies. The health groups said 51 per cent of products *use / using* cartoon characters were unhealthy for children. The products *fell / under* below the health requirements needed to advertise on TV during children's *showing / shows*. The health groups said the products were very high in fat, sugar and *salt / salty*. The groups are asking the government to ban the use of *these / them* characters to sell unhealthy products to children.

There are three groups *trial / trying* to get a ban on cartoon characters on chocolate and candy. They are Action on Sugar, Action on Salt and the Children's Food Campaign. They *watched / looked* at the nutrition content of 526 products that were *aimed / goal* at children. The products' wrapping had colourful cartoon characters to *appear / appeal* to children. The Peppa Pig Candy Bites were among the *worst / worse* products. These contained 99 per cent *sugary / sugar*. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's *shocking / shocked* that companies are exploiting the health of our children *by / buy* using cartoon characters on their high-sugar food and drink products, *particularly / particular* on chocolates and sweets, which are already hard to *consist / resist* for children."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

C_n d y _n d c h_c_l_t_ m_n_f_c_t_r_r_s _n t h_ U K
m_y h_v_ t_ s_t_p _s_n_g c_r_t__n c h_r_c_t_r_s _n
t h__r p_r_d_c_t_s . A n _l_l__n_c_ _f h__l_t h g_r__
p_s s__d m_n_y f__d c_m_p_n__s _s_ c h_r_c_t_r_s
f_r_m P_p_p_ P_g _n d D_s_n_y _n t h__r p_c_k_g_n
g . T h_ c_m_p_n__s _s_ t h_ c h_r_c_t_r_s t_ g_t c
h_l_d_r_n t_ b_y c h_c_l_t_ _n d c_n d__s . T h_ h__
l_t h g_r__p_s s__d 51 p_r c_n_t _f p_r_d_c_t_s
_s_n_g c_r_t__n c h_r_c_t_r_s w_r_ _n h__l_t h y f_r
c h_l_d_r_n . T h_ p_r_d_c_t_s f_l_l b_l_w t h_ h__l_t
h r_q__r_m_n_t_s n__d_d t_ _d_v_r_t_s_ _n T V
d_r_n_g c h_l_d_r_n's s_h_w_s . T h_ h__l_t h g_r__p
s s__d t h_ p_r_d_c_t_s w_r_ v_r_y h_g h _n f_t ,
s_g_r _n d s_l_t . T h_ g_r__p_s _r_ _s_k_n_g t h_
g_v_r_n_m_n_t t_ b_n t h_ _s_ _f t h_s_ c h_r_c_t_r_s
t_ s_l_l _n h__l_t h y p_r_d_c_t_s t_ c h_l_d_r_n .

T h_r_ _r_ t h_r__ g_r__p_s t_r_y_n_g t_ g_t _ b_n
_n c_r_t__n c h_r_c_t_r_s _n c h_c_l_t_ _n d c_n d y .
T h_y _r_ A_c_t__n _n S_g_r , A_c_t__n _n S_l_t _n
d t h_ C h_l_d_r_n's F__d C_m_p__g_n . T h_y l__
k_d _t t h_ n_t_r_t__n c_n_t_n_t _f 526 p_r_d_c_t_s
t h_t w_r_ __m_d _t c h_l_d_r_n . T h_ p_r_d_c_t_s '
w_r_p_p_n_g h_d c_l__r_f_l c_r_t__n c h_r_c_t_r_s t_
_p_p__l t_ c h_l_d_r_n . T h_ P_p_p_ P_g C_n d y
B_t_s w_r_ _m_n_g t h_ w_r_s_t p_r_d_c_t_s . T h_s_
c_n_t__n_d 99 p_r c_n_t s_g_r . D_r K_t_h_r H_s
h_m , _n_t_r_t__n_s_t f_r_m t h_ A_c_t__n _n S_g_r
g_r__p , s__d : " I t 's s_h_c_k_n_g t h_t c_m
p_n__s _r_ _x_p_l__t_n_g t h_ h__l_t h _f __r c h_l
d_r_n b_y _s_n_g c_r_t__n c h_r_c_t_r_s _n t h__r
h_g h - s_g_r f__d _n d d_r_n_k p_r_d_c_t_s , p_r
t_c_l_r_l_y _n c h_c_l_t_s _n d s_w__t_s , w_h_c_h _r_
_l_r__d_y h_r_d t_ r_s_s_t f_r c h_l_d_r_n . "

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

candy and chocolate manufacturers in the uk may have to stop using cartoon characters on their products an alliance of health groups said many food companies use characters from peppa pig and disney on their packaging the companies use the characters to get children to buy chocolate and candies the health groups said 51 per cent of products using cartoon characters were unhealthy for children the products fell below the health requirements needed to advertise on tv during childrens shows the health groups said the products were very high in fat sugar and salt the groups are asking the government to ban the use of these characters to sell unhealthy products to children

there are three groups trying to get a ban on cartoon characters on chocolate and candy they are action on sugar action on salt and the childrens food campaign they looked at the nutrition content of 526 products that were aimed at children the products wrapping had colourful cartoon characters to appeal to children the peppa pig candy bites were among the worst products these contained 99 per cent sugar dr kather hashem a nutritionist from the action on sugar group said its shocking that companies are exploiting the health of our children by using cartoon characters on their highsugar food and drink products particularly on chocolates and sweets which are already hard to resist for children"

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters.html>

Candy and chocolate manufacturers in the UK may have to stop using cartoon characters on their products. An alliance of health groups said many food companies use characters from Peppa Pig and Disney on their packaging. The companies use the character to get children to buy chocolate and candies. The health groups said 51 percent of products using cartoon characters were unhealthy for children. The products fell below the health requirements needed to advertise on TV during children's shows. The health groups said the products were very high in fat, sugar and salt. The groups are asking the government to ban the use of these characters to sell unhealthy products to children. There are three groups trying to get a ban on cartoon characters on chocolate and candy. They are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at the nutrition content of 526 products that were aimed at children. The products' wrapping had colourful cartoon characters to appeal to children. The Peppa Pig Candy Bites were among the worst products. These contained 99 percent sugar. Dr Kather Hashem, a nutritionist from the Action on Sugar group, said: "It's shocking that companies are exploiting the health of our children by using cartoon characters on their high-sugar food and drink products, particularly on chocolates and sweets, which are already hard to resist for children."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. CARTOON CHARACTERS: Make a poster about cartoon characters. Show your work to your classmates in the next lesson. Did you all have similar things?

4. CANDY WRAPPERS: Write a magazine article about cartoon characters having no decoration or characters at all. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on cartoon characters. Ask him/her three questions about cartoon characters. Give him/her three of your ideas. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. a 2. c 3. e 4. f 5. d 6. b 7. g
8. j 9. l 10. n 11. i 12. h 13. k 14. m

TRUE / FALSE (p.5)

- a F b F c T d F e T f T g T h F

SYNONYM MATCH (p.5)

- | | |
|------------------|---------------|
| 1. manufacturers | a. makers |
| 2. products | b. goods |
| 3. packaging | c. wrapping |
| 4. fell | d. dropped |
| 5. ban | e. prohibit |
| 6. trying | f. attempting |
| 7. aimed | g. targeted |
| 8. among | h. one of |
| 9. shocking | i. terrible |
| 10. resist | j. refuse |

COMPREHENSION QUESTIONS (p.9)

- Chocolate and candy manufacturers
- Disney
- 51%
- Children's shows
- Fat, sugar and salt
- Three
- 526
- 99%
- Companies exploiting children's health
- Chocolates and sweets

WORDS IN THE RIGHT ORDER (p.20)

- Have to stop using cartoon characters on products.
- Health groups said many food companies use characters.
- The products fell below the health requirements needed.
- Groups said the products were high in fat.
- Ban using these characters to sell unhealthy products.
- Three groups are trying to get a ban.
- They looked at the nutrition of 526 products.
- Companies are exploiting the health of our children.
- Using cartoon characters on their high-sugar food.
- Sweets are already hard to resist for children.

MULTIPLE CHOICE - QUIZ (p.10)

1. a 2. c 3. b 4. d 5. a 6. d 7. b 8. d 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)