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Level 2 – 5th February, 2021 Jeff Bezos stepping down as Amazon CEO

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From https://breakingnewsenglish.com/2102/210205-jeff-bezos-2.html

Amazon founder Jeff Bezos will step down from his role as CEO. Mr Bezos, 57, will finish as CEO later this year. Instead of being CEO, he will be Amazon's executive chair. The new CEO will be Andy Jassy, who is currently head of Amazon Web Services - a cloud computing business. Mr Bezos has been in charge of Amazon since starting the company in his garage in 1995. It started as an online bookseller but turned into a global marketplace. It branched out into streaming video, music, and audiobooks. It also produces consumer electronics and devices, including Kindle e-readers.

Amazon is one of the world's most valuable Internet companies and is worth around \$1.7 trillion. Mr Bezos is now one of the world's richest people. He spoke about his success. He said: "This journey began some 27 years ago. Amazon was only an idea, and it had no name. The question I was asked...at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, dedicated people, serve hundreds of millions of customers...and are widely recognized as one of the most successful companies in the world." Mr Bezos also owns a newspaper and space travel company.

Sources: https://edition.**cnn.com**/2021/02/02/tech/amazon-earnings-bezos/index.html https://www**.nytimes.com**/2021/02/02/technology/jeff-bezos-amazon.html https://www.**bbc.com**/news/business-55912878

PHRASE MATCHING

From https://breakingnewsenglish.com/2102/210205-jeff-bezos-2.html

PARAGRAPH ONE:

Bezos will step down from
 he will be Amazon's executive
 a cloud
 Mr Bezos has been in
 It started as an
 turned into a global
 It branched out into
 consumer electronics

PARAGRAPH TWO:

- 1. one of the world's most
- 2. worth around
- 3. one of the world's
- 4. He spoke about his
- 5. This journey began
- 6. 1.3 million talented,
- 7. hundreds of millions
- 8. Mr Bezos also

- a. marketplace
- b. charge
- c. and devices
- d. his role as CEO
- e. streaming video
- f. computing business
- g. chair
- h. online bookseller
- a. of customers
- b. richest people
- c. some 27 years ago
- d. owns a newspaper
- e. dedicated people
- f. valuable
- g. \$1.7 trillion
- h. success

LISTEN AND FILL IN THE GAPS

From https://breakingnewsenglish.com/2102/210205-jeff-bezos-2.html

 Amazon founder Jeff Bezos (1) ________ from his role

 as CEO. Mr Bezos, 57, will finish as CEO later this year.

 (2) ________ CEO, he will be Amazon's executive

 chair. The new CEO will be Andy Jassy, who

 (3) _______ of Amazon Web Services - a cloud

 computing business. Mr Bezos has been in charge of Amazon

 (4) _______ company in his garage in 1995. It

 started as an online bookseller but turned into a global marketplace.

 It
 (5) _______ streaming video, music, and

 audiobooks. It also produces consumer (6) _______, including Kindle e-readers.

Amazon is one of the (7) _______ Internet companies and (8) _______ \$1.7 trillion. Mr Bezos is now one of the world's richest people. He spoke (9) _______. He said: "This journey began some 27 years ago. Amazon was only an idea, and it (10) _______. The question I was asked...at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, dedicated people, serve (11) _______ of customers...and are widely recognized as one of the most successful companies in the world." Mr Bezos also (12) _______ and space travel company.

PUT A SLASH (/)WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2102/210205-jeff-bezos-2.html

AmazonfounderJeffBezoswillstepdownfromhisroleasCEO.MrBezos, 57, willfinishasCEOlaterthisyear. Instead of beingCEO, hewill be Amazo n'sexecutivechair.ThenewCEOwillbeAndyJassy,whoiscurrentlyhead ofAmazonWebServices-acloudcomputingbusiness.MrBezoshasbee ninchargeofAmazonsincestartingthecompanyinhisgaragein1995.It startedasanonlinebooksellerbutturnedintoaglobalmarketplace.Itbr anchedoutintostreamingvideo, music, and audiobooks. It also produce sconsumerelectronicsanddevices, includingKindlee-readers. Amazo nisoneoftheworld'smostvaluableInternetcompaniesandiswortharou nd\$1.7trillion.MrBezosisnowoneoftheworld'srichestpeople.Hespoke abouthissuccess.Hesaid: "Thisjourneybegansome27yearsago.Amaz onwasonlyanidea, and it had no name. The question I was asked ... at that timewas, 'What'stheInternet?'Today, weemploy1.3milliontalented, d edicatedpeople, servehundreds of millions of customers... and are widel yrecognized as one of the most successful companies in the world." MrBe zosalsoownsanewspaperandspacetravelcompany.

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AMAZON.COM SURVEY

From https://breakingnewsenglish.com/2102/210205-jeff-bezos-2.html

Write five GOOD questions about Amazon.com in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)		
b)		
c)		
d)		
e)		
f)		
')	 	

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)	 	
b)	 	
c)		
d)		
e)		
f)		
,	 	

WRITING

From https://breakingnewsenglish.com/2102/210205-jeff-bezos-2.html

Write about **Amazon.com** for 10 minutes. Read and talk about your partner's paper.