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## **Level 2 - 27th July, 2021**

## Printer ink one of world's most expensive liquids

FREE online quizzes, mp3 listening and more for this lesson here:

https://breakingnewsenglish.com/2107/210727-printer-ink-2.html

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Please try Levels 0, 1 and 3. They are (a little) harder.

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### THE READING

From <a href="https://breakingnewsenglish.com/2107/210727-printer-ink-2.html">https://breakingnewsenglish.com/2107/210727-printer-ink-2.html</a>

Quality champagnes and French perfumes are expensive liquids. You might be surprised to know that printer ink is also one of the world's costliest liquids. A survey from the consumer group "Which?" found that some printer ink from tech companies is pricier than many champagnes. Printer ink from printer makers can be up to 286% more expensive than ink from companies that do not make printers. The consumer group said that some branded printer ink can cost \$846 a litre. An expert said: "Printer ink shouldn't cost more than a bottle of high-end champagne or Chanel No 5."

Non-branded ink cartridges can be as good as, if not better than the cartridges made by the printer makers. The expert said: "There are lots of third-party products that are outperforming their branded counterparts at a fraction of the cost." "Which?" said buying non-branded ink could save people around \$398 a year. It added that deciding which ink to use should be "a personal choice and not dictated by the make of your printer". The printer maker Epson said: "As non-genuine inks are not designed or tested by Epson, we cannot guarantee these inks will not damage the printer."

Sources: https://www.**bbc.com**/news/technology-57941625

https://uk.finance.yahoo.com/news/which-consumer-printer-ink-costs-more-than-high-end-

champagne-bottle-chanel-no5-230157556.html

https://www.which.co.uk/news/2021/07/the-cheap-ink-that-printer-firms-dont-want-you-to-use/

Which?

## PHRASE MATCHING

From https://breakingnewsenglish.com/2107/210727-printer-ink-2.html

#### **PARAGRAPH ONE:**

- 1. Quality champagnes
- 2. You might be surprised
- 3. one of the world's
- 4. A survey from
- 5. printer ink from
- 6. up to 286%
- 7. branded printer ink can cost
- 8. a bottle of high-

- a. to know
- b. costliest liquids
- c. end champagne
- d. \$846 a litre
- e. and French perfume
- f. tech companies
- g. more expensive
- h. the consumer group

#### **PARAGRAPH TWO:**

- 1. as good as,
- 2. cartridges made by the
- 3. There are lots of third-
- 4. at a fraction
- 5. save people around
- 6. deciding which ink
- 7. non-
- 8. guarantee these inks will not

- a. \$398 a year
- b. of the cost
- c. genuine inks
- d. if not better
- e. damage the printer
- f. printer makers
- q. to use
- h. party products

# LISTEN AND FILL IN THE GAPS

From <a href="https://breakingnewsenglish.com/2107/210727-printer-ink-2.html">https://breakingnewsenglish.com/2107/210727-printer-ink-2.html</a>

Quality	champagne	es and Fre	ench (1)			liq	ıuids.
You mi	ght be (2)			that	printer i	nk is also	o one
of the	world's cos	tliest liqui	ids. A s	survey fror	n the cor	sumer g	group
"Which	?" found	that (3)				from	tech
compai	nies is prid	cier than	many	champagı	nes. Prin	ter ink	from
printer	makers car	n be up t	o 286%	<b>(</b> 0 (4)			_ ink
from c	ompanies t	hat do no	ot mak	e printers.	The con	sumer g	group
said th	at some bra	anded pri	nter (5)			\$8	846 a
litre. A	n expert sa	id: "Printe	er ink s	shouldn't c	ost more	than a b	ottle
(6)			champa	agne or Ch	anel No 5	."	
Non-br	anded ink o	artridges	(7)			_ good	as, if
not be	tter than tl	ne cartrid	ges m	ade by the	e printer	makers.	The
expert	said: "Ther	e are lots	of (8)			tha	t are
outperf	forming thei	r branded	d count	erparts at	a fraction	of the o	cost."
"Which	?" said buy	ing non-l	oranded	d ink (9)			
around	\$398 a yea	ar. It add	ed that	deciding w	hich ink	to use sl	nould
be "(10)			a	nd not dic	tated by	the mal	ke of
your	printer".	The p	rinter	maker	Epson	said:	"As
(11)			are n	ot designe	d or test	ed by E <sub>l</sub>	pson,
we	cannot	guarant	ee	these	inks	will	not
(12)			."				

## PUT A SLASH ( / )WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2107/210727-printer-ink-2.html

QualitychampagnesandFrenchperfumesareexpensiveliquids. Youmi ghtbesurprisedtoknowthatprinterinkisalsooneoftheworld'scostliestl iquids. Asurvey from the consumer group "Which?" found that some prin terinkfromtechcompaniesispricierthanmanychampagnes.Printerink fromprintermakerscanbeupto286%moreexpensivethaninkfromco mpaniesthatdonotmakeprinters. The consumer groups aid that some b randedprinterinkcancost\$846alitre.Anexpertsaid:"Printerinkshould n'tcostmorethanabottleofhigh-endchampagneorChanelNo5."Nonbrandedinkcartridgescanbeasgoodas, if not better than the cartridges madebytheprintermakers. The experts aid: "There are lots of third-pa rtyproductsthatareoutperformingtheirbrandedcounterpartsatafract ionofthecost.""Which?"saidbuyingnon-brandedinkcouldsavepeopl earound\$398ayear.Itaddedthatdecidingwhichinktouseshouldbe"ap ersonalchoiceandnotdictatedbythemakeofyourprinter". The printer makerEpsonsaid: "Asnon-genuineinksarenotdesignedortestedb yEpson, we cannot guarantee these inks will not damage the printer."

## PRINTER INK SURVEY

From https://breakingnewsenglish.com/2107/210727-printer-ink-2.html

Write five GOOD questions about printer ink in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

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	E QUESTIONS & ASK YOUR PARTN  b: Do not show these to your speaking partner(s).
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# **WRITING**

 $From \ \ \, \underline{https://breakingnewsenglish.com/2107/210727\text{-}printer\text{-}ink\text{-}2.html} \\$ 

Write about <b>printer ink</b> for 10 minutes.	Read and talk ab	out your partner's pap	oer.