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**Level 1** – 3rd March, 2022

## TikTok videos to be 10 minutes long

**FREE** online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-1.html>

TikTok will soon allow 10-minute videos. TikTok started in 2018 with one-minute videos. That tripled to three minutes in 2021. A company spokesperson said: "We're always thinking about new ways to...enrich the TikTok experience." She said longer videos would give users more time "to create and be entertained". She said videos that are up to 10 minutes will mean more "creative possibilities for our creators around the world".

The new time means TikTok will rival YouTube. However, it could lose users who like shorter videos. They could move to other social media websites. Shorter videos are more popular with younger people. They like looking at many videos quickly. Longer videos may increase TikTok's profits because they are easier to monetize. Short videos are a big reason why TikTok is so popular. It has more than one billion monthly active users.

Sources: <https://www.theverge.com/2022/2/28/22954525/tiktok-maximum-video-length-10-minutes>  
<https://variety.com/2022/digital/news/tiktok-maximum-video-length-10-minutes-1235191773/>  
<https://japantoday.com/category/tech/tiktok-videos-get-longer-in-challenge-to-youtube>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-1.html>

## PARAGRAPH ONE:

- |                             |                           |
|-----------------------------|---------------------------|
| 1. TikTok will soon         | a. TikTok experience      |
| 2. TikTok started           | b. three minutes in 2021  |
| 3. That tripled to          | c. entertained            |
| 4. We're always thinking    | d. users more time        |
| 5. enrich the               | e. about new ways         |
| 6. longer videos would give | f. allow 10-minute videos |
| 7. create and be            | g. possibilities          |
| 8. more creative            | h. in 2018                |

## PARAGRAPH TWO:

- |                               |                          |
|-------------------------------|--------------------------|
| 1. TikTok will                | a. TikTok's profits      |
| 2. it could lose users who    | b. so popular            |
| 3. move to other              | c. like shorter videos   |
| 4. They like looking          | d. rival YouTube         |
| 5. Longer videos may increase | e. active users          |
| 6. Short videos are a big     | f. social media websites |
| 7. why TikTok is              | g. reason                |
| 8. one billion monthly        | h. at many videos        |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-1.html>

TikTok (1) \_\_\_\_\_ 10-minute videos. TikTok started in 2018 with one-minute videos. That (2) \_\_\_\_\_ minutes in 2021. A company spokesperson said: "We're always thinking (3) \_\_\_\_\_ to...enrich the TikTok experience." She said longer videos would give (4) \_\_\_\_\_ "to create and be entertained". She said videos that are up to 10 minutes (5) \_\_\_\_\_ "creative possibilities for our creators (6) \_\_\_\_\_".

The (7) \_\_\_\_\_ TikTok will rival YouTube. However, it could (8) \_\_\_\_\_ like shorter videos. They could move to other social media websites. Shorter videos are more (9) \_\_\_\_\_ people. They like looking at many videos quickly. Longer (10) \_\_\_\_\_ TikTok's profits because they are (11) \_\_\_\_\_. Short videos are a big reason why TikTok is so popular. It has more than one billion (12) \_\_\_\_\_.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-1.html>

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# TIKTOK SURVEY

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-4.html>

Write five GOOD questions about TikTok in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

