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YouTuber MrBeast earns \$250,000 from video on X - 25th January 2024

Level 0

MrBeast, the most-followed YouTuber, has made \$250,000 from a video he put on X. The video has had 157 million views. There are more views every day. It is called "\$1 Car vs \$100,000,000 Car". Many companies bought ads on his video. He will give the \$250,000 away. Twelve lucky followers will each get \$20,000.

MrBeast became wanted to know how YouTube videos become so popular. For five years, he studied this. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." He is now a successful businessman and influencer. He also does a lot for charity.

Level 1

MrBeast, the most-followed YouTuber, has made \$250,000 from a video he put on X. He wanted to test how much money he could make on X. His video has had around 157 million views. There are more views every day. The video is called "\$1 Car vs \$100,000,000 Car". MrBeast said many advertisers bought ads on his video. He told his 26.6 million followers on X that he would give the \$250,000 away. Twelve lucky followers will each receive \$20,000.

At high school, MrBeast became wanted to know how YouTube videos become so popular - why they went viral. For five years, he studied YouTube's algorithm. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a successful businessman, environmentalist and influencer. He has won many awards for his videos and for his charity work.

Level 2

MrBeast, the most-followed YouTuber, has made more than \$250,000 from a video he uploaded to X. MrBeast wanted to test how much money he could make on X. He compared his earnings on X to what his videos make on YouTube. His video currently has around 157 million views. That number is rising. The video is called "\$1 Car vs \$100,000,000 Car". MrBeast said advertisers saw the many visits his video was getting and bought ads on it. He told his 26.6 million followers on X that he would give the \$250,000 away. Twelve lucky followers will each receive \$20,000.

MrBeast's real name is James Stephen Donaldson. At high school, he became interested in finding out how YouTube videos become so popular. He wanted to know why they went viral. He told a magazine that for five years, he was obsessed with studying YouTube's algorithm. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a very successful businessman, environmentalist, influencer and online personality. He has won many awards for his videos and for his charity work.

Level 3

MrBeast, the most-followed YouTuber, has earned more than \$250,000 from a video he uploaded to X (formerly known as Twitter). The popular YouTuber said the video was to test how much money he could make on X. He wanted to compare his earnings on that platform to what his videos make on YouTube. His video currently has around 157 million views, and that number is rising. The video is called "\$1 Car vs \$100,000,000 Car". It compares luxury cars. He said advertisers saw the attention it was getting and bought ads on it. MrBeast told his 26.6 million followers on X that he would give the \$250,000 away. That means twelve (possibly more) lucky followers will each receive \$20,000.

MrBeast's real name is James Stephen Donaldson. He was born in 1998 in Kansas in the USA. At high school, he developed an interest in working out why videos on YouTube became so popular. He wanted to know why they went viral. He told the Rolling Stone magazine: "There's a five-year point in my life where I was just relentlessly, unhealthily obsessed with studying virality, studying the YouTube algorithm. I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a phenomenally influential and successful businessman, environmentalist, online personality and philanthropist. He has won numerous awards for his videos and charity work.

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